

## LET'S HELP TIJUANA

An amazing cause that decreases the negative impact of the Coronavirus Pandemic on the city of Tijuana.

## APOYEMOS A TIJUANA

## Summary of Activities



## **About Us**

We're a group of driven people, charities and companies working together with the objective of bolstering Tijuana's health sector in order to combat the Coronavirus Pandemic. We are achieving this in 2 ways.

- to medical professionals and staff.
- a temporary hospital. Mission Accomplished!
- necessities



1. By supplying much needed PPE (Personal Protective Equipment)

2. By increasing the medical infrastructure capacity by 60 beds in

3. New Medical supplies and new challenges bring new



# How are we accomplishing this?

By actively seeking out **donations** from proactive citizens, charities and companies who are seeking to bring their energy and resources to our community.

We are receiving donations in **money form** and donations in kind (materials and labor).





We need your help collecting the following supplies in order to continue our mission of helping our medical personnel and our patients affected by COVID-19.

- More doctors
- Monetary donations
- Exhalation filters (vents)
- Ensure (nutritional drink)

## Needs

- Tyvek hooded overalls
- N95 face masks
- P100 (Particles filter)









#### **More doctors**

## **Monetary donations**





### N95 face masks

P100 (Particles filter)



Tyvek hooded overalls



## Exhalation filters (vents)



**Ensure (nutritional** drink)





## **Donations Summary**

We're making great strides with **Donations** but we need your help!

- Pending Donations:
- Pending Monetary:
  - Pending In Kind:

# For Donations online: www.bit.ly/LetshelpTijuana

Total Donations: \$30,964,955.83 MXN (\$1,290,206.49 USD) Monetary: \$12,222,087.93 MXN (\$509,253.66 USD) In Kind: **\$18,742,867.90 MXN** 

(\$780,952.83 USD)

**\$ 0 MXN \$ 0 MXN** \$0MXN

(\$ 0.00 USD) (\$ 0.00 USD) (\$ 0.00 USD)

www.bit.ly/ApoyemosaTijuana



# **IMPORTANT ANNOUNCEMENT**

As a result of the effort, control and monitoring of the Ministry of Health, **Zonkeys** Auxiliary Hospital concludes its operation due to the decrease in cases/patients that have been received in recent weeks.

However, the Let's Help Tijuana initiative and the Tijuana Zonkeys executive team have agreed that the facilities will continue as they are right now with O2 lines, compressed air, beds, air filtration systems and other important adjustments that will remain intact in case of being required again.

Let's Help Tijuana will continue with the collection and delivery of protective equipment and other items for public hospitals and civil organizations. This is because the Zonkeys Auxiliary Hospital only represents one wing of the double effort of Let's Help Tijuana, which will continue to supply medical equipment, food and hygiene products to the community.

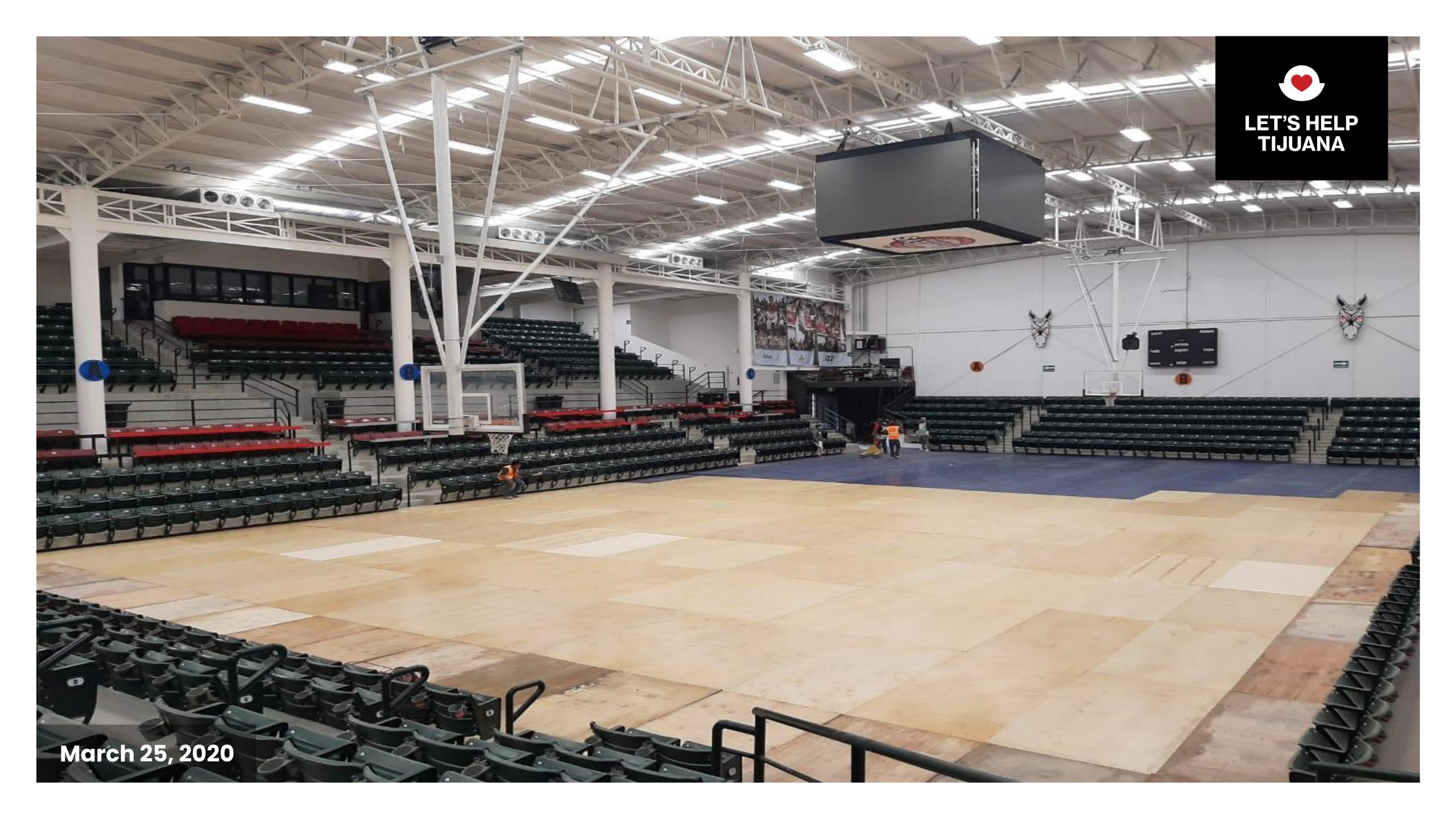






May 1 – October 1







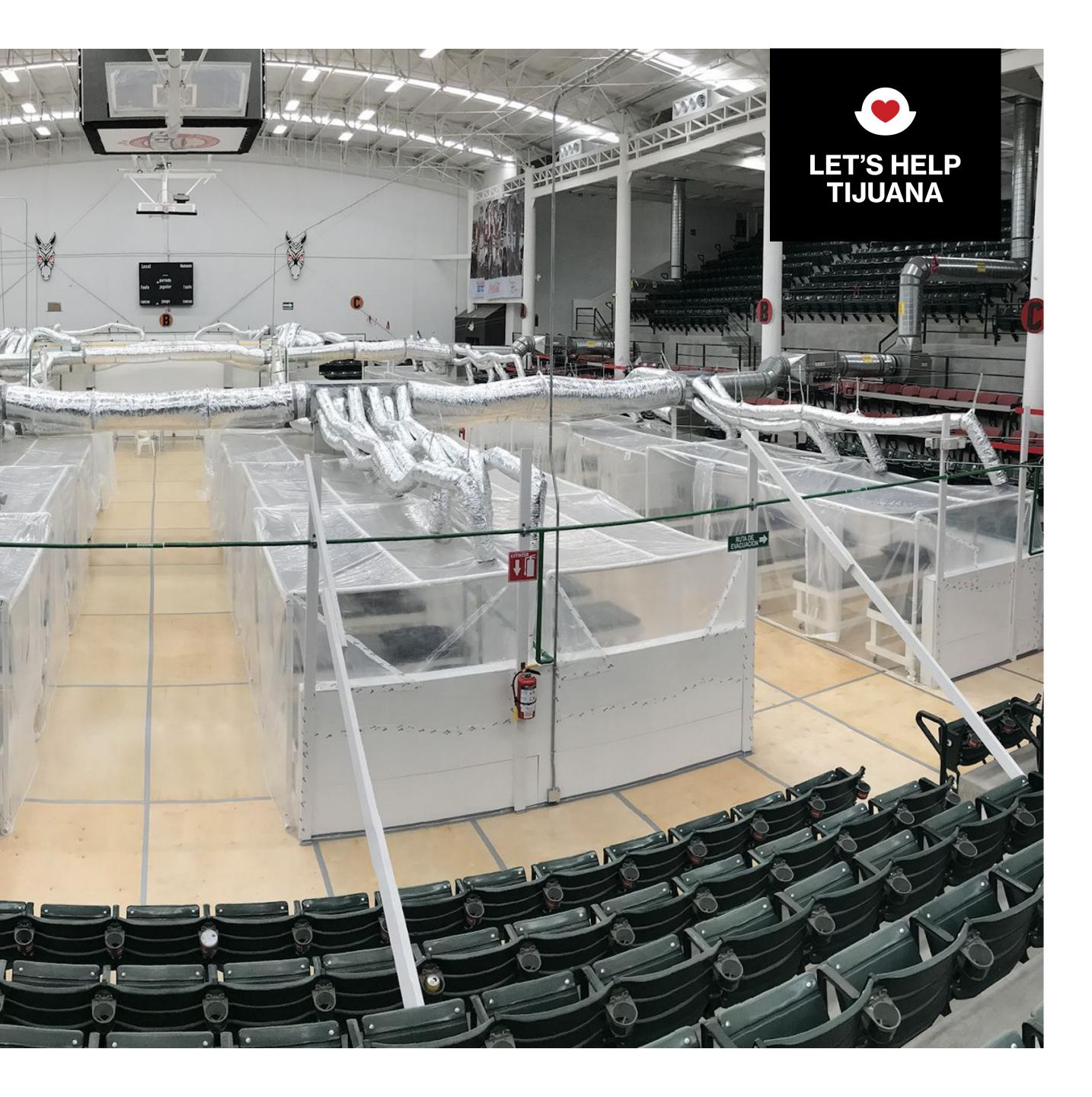
April 30 2020 – Finished installations

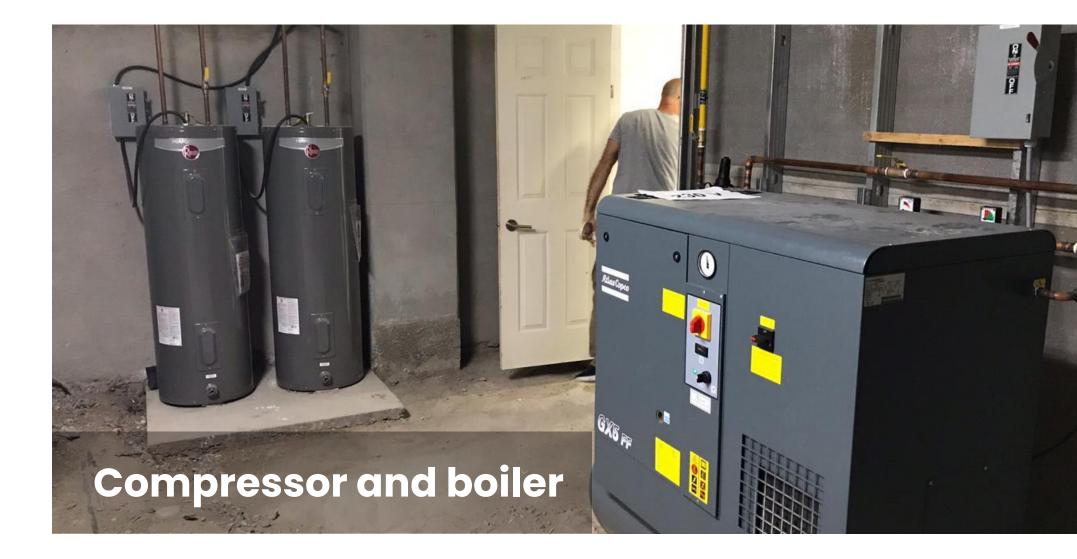
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## **Retrofit Donations Summary**

- Electrical Installations: \$331,200 MXN
- Showers, Hallways, and Rooms: \$351,072 MXN
- Vent system 20 air changes/hour: \$758.352 MXN
  - Other essential installations: \$460,148 MXN
    - Sanitization improvements: \$148,852 MXN

Costs covered by Donations in Kind (materials and labor) and Donations in Monetary Form. For more details please visit our website:.

Beds: \$276,803 MXN Screens: \$136,062 MXN O2 Lines: \$314,895 MXN

(\$11,533.46 USD) (\$5,669.25 USD) (\$13,120.625 USD) (\$13,800.00 USD) (\$14,628.00 USD) (\$31,598.00 USD) (\$19,172.83 USD) (\$6,202.16 USD) Total: \$2,777,384 MXN (\$115,724.33 USD)





## May 1st - Reception of Zonkeys **Temporary Hospital**







## We appreciate the participation of Médicos sin Fronteras (Doctors without Borders) May 1st – June 30









# Temporary Hospital by the numbers

- → Total treated patients: 233
- → Patient discharges: 204
- → Transfers to TJ General Hospital: 28
- → Deaths: 1

Total of 63 workers in Zonkeys

Need of **45 daily Personal Protective** Equipment



s: 233 04







## Updated: **May 20, 2021**



# **Amazing 1:1 Match**

A special thanks to the Association of Businessmen of Baja California (Asociación de Empresarios de Baja California) and BBVA Mexico for their generous donation of \$2.2 MM pesos (Approximately \$91,500 USD) each, giving a total of \$4.4MM pesos (Approximately \$183,000 USD), destined for much needed Personal Protective Equipment.

Also, an incredible donation of Personal Protection Equipment from **AEBC**: Disposable gloves: 191,300 (PCs) Disposable boot high covers: 9,500 (PCs) Medical gowns: **11,800** Disposable face masks: 18,400 KN95 face masks: **5,400** Drataation alaan 35: [ ]

BBVA









# **Binational Alliance** Help Tijuana 2:1 Matching Grant

A special thanks to the ICF's (International Community Foundation's) Fund This is About Humanity. Their amazing contribution of a 2 to 1 matching grant for \$50,000 USD for a total of \$150,000 USD was fueled by their great network generous influencers- more than 150M followers!.







## **Special Thanks**





Thanks to the great contribution provided by the BBVA Foundation, with its incredible donation of 14,700 white gowns, 6,900 face masks and 100 protective goggles, giving a total of \$2.4M pesos (Approximately \$100,000 USD).



# **Special Thanks**

Thanks to the coordination of The International Community Foundation, and for having donors who support this initiative, collecting 200,000 latex gloves and 300,000 felt face masks, giving a total of \$1.74M pesos (Approximately \$72,458 USD).

This donation will go to 4 cities in Baja California, as requested by the donor, in order to supply the health system, with Apoyemos a Tijuana being the distribution center: Tijuana: **50%** Mexicali: 25% Ensenada: 15% San Quintín: 10%









# **Special Thanks**

Thanks to their great contribution, Apoyemos a Tijuana was able to transmit its message in the form of spots through various websites such as Pulsar, Invasora, Invasora SD, Poderosa and Xercn, as well as on the Uniradio website, giving a support of \$1.47MM pesos (Approximately \$51,970 **USD)** in the months of April and May.







## **Special Thanks**

We want to thank Arco for their incredible donation of: 800 coveralls, 20 buckets of antibacterial gel, 100 gallons of antiseptic soap, 50 gallons of sanitizer, 3,000 KN95 face masks, 200 protective masks, 19,900 disposable mask masks, 100 acetate masks, 19,400 nitrile gloves, 20,000 disposable boot covers and 20,000 surgical caps, diving a total of \$1.24MM pesos (Approximately \$51,970 USD).







# **Special Thanks**

A special thanks to Villa Marina for their generous contribution of 18,000 meals for patients and doctors at the Zonkeys Auxiliary Hospital, giving an approximate amount of \$864,000 pesos (Approximately \$36,000 USD).







## **Special Thanks**

A special thanks to Tetra Pak for their great monetary contribution of \$470,000 pesos (Approximately \$19,583 **USD)**, a donation to continue supporting the doctors and people affected by COVID-19.







## **Special Thanks**

# COVID-19.



Thank you to Copanoro for their generous contribution in kind of 56,304 rolls of toilet paper, giving a total of \$464,508 pesos (Approximately \$19,354.5 USD), this donation helps us continue supporting the doctors and people affected by

## COPANORO



## **Special Thanks**

A special thank you to Asombro Marketing for their great donation in advertising and communication services, helping us continue transmitting our message to the population of Tijuana, giving a total of \$290,000 pesos (Approximately \$12,083 USD).







# **Special Thanks**

A thank you to Toros Tijuana / Chevron for a great donation that includes: 100 pantry vouchers of \$250 pesos (\$25,000 pesos), 135,000 pesos in gasoline for ambulances, collection center contribution (\$13,610 pesos) and \$86,059 in cash, giving a total of \$259,669 pesos (Approximately \$10,819.54 USD).









# **Special Thanks**

Coca Cola has been a great donor supporting with all the necessary hydration of the doctors, patients and their **\$10,416.67 USD)**.



Updated: **May 20, 2021** 

## companions at the Zonkeys Auxiliary Hospital, giving an approximate value of \$250,000 pesos (Approximately





## Purchases Part 1

#### **LET'S HELP TIJUANA APOYEMOS A TIJUANA**

QUANTITY	CONCEPT	COST
8,000	Disposable Isolation Full-Coverage Gown	\$84,521.67
18,000	KN-95 face masks	\$49,960.00
10,000	N95 face masks	\$21,930.00
2,000	Protective glasses	\$18,662.40
2	Ventilators (rent)	\$11,020.00
1,000	Tyvek Overalls	\$10,350.00
37,000	Disposable Boot high Covers	\$10,278.00
69,400	Nitrile Gloves	\$9,125.21
514	Antibacterial Gel 70% liters	\$2,650.41
60	Oximeter	\$2,084.80
100	Non-rebreather Mask	\$1,813.50
2,429	Nasal Cannula	\$1,640.60
27,400	Disposable Caps	\$920.16
450	Endotracheal Tube # 8	\$829.25





## Purchases Part 2

#### **LET'S HELP TIJUANA APOYEMOS A TIJUANA**

QUANTITY	CONCEPT	COST
450	Endotracheal Tube # 7	\$829.25
12	Infrared thermometer	\$756.00
800	IV Catheter 24G	\$406.50
800	IV Catheter 22G	\$406.49
800	IV Catheter 20G	\$376.38
700	Intravenous infusion set	\$316.48
100	Disposable humidifier	\$244.19
100	Oxygen mask with reservoir	\$225.00
160	Ensure 273 ml	\$208.98
50	Endotracheal Tube # 8	\$86.75
50	Endotracheal Tube # 7	\$86.75
18	Mercury thermometer	\$64.80
100	Hypodermic Needles	\$3.70
		\$229,797.27

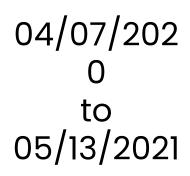




# Health Sector Delivery/Reception

CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL	ALBERGUE COVID-19	CADENA DE AYUDA	DEFENSA DE LAS JORNALERAS INDIGENAS	COMERCIALI ZADORA DE ENS.	
Disposable Isolation Full-Coverage overalls	2329	1538	2358	1796	3367	100				
Surgical/disposable gowns	18027	80	93	70	4641					
Disposable surgical caps	14606	12302	13486	9979	2950	100				
Antibacterial Gel 70% liters	76	57	76	57	400					
Nitrile & latex gloves	175000	49350	52400	47525	28600	1000	50000	20000	30000	
Surgeon gloves 7 1/2	204	136	140	122	400					
Disposable boot high covers	23690	16478	10828	14082	1400	200				
KN95 face masks	7985	5556	6606	5232	3660	100				0
N95 face masks	214	10	2		1268					
Disposable face masks	138314	45304	46056	45077	5700		75000	30000	45000	0
Fabric face masks	236	436	436	436						
Protection glasses	740	553	582	514	200					
Acetate mask	1220	1060	1066	950						
Medical equipment	72		12		62					
Medicines					93					
Medical protection kit	35	18	27	19	6					1
Individual COVID 19 kit	102	102	102	102						







## Non-medical supplies delivery

CONCEPT	BANATI	DANCE ABILITY	TIJUANA SIN HAMBRE	ALBERGUE COVID-19	ZONKEYS AUX. HOSPITAL	ASILO EL REFUGIO	HEALTH SECTOR	JURISDICCIÓN ALBERGUE LA RUMOROSA	DATE
Food (pasta, tuna, milk, water)	19352	7324	10609	2336	1067	96			
Hygiene and cleaning (soap, toothpaste, toilet paper)	61885	170	1913	310	1167		38	40	05/02/202 to
Hospital furniture and equipment	110	2	2	12	782				05/13/202
Toys	— —		20						



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## **Deliveries of Personal Protective Equipment** May 14 – 20

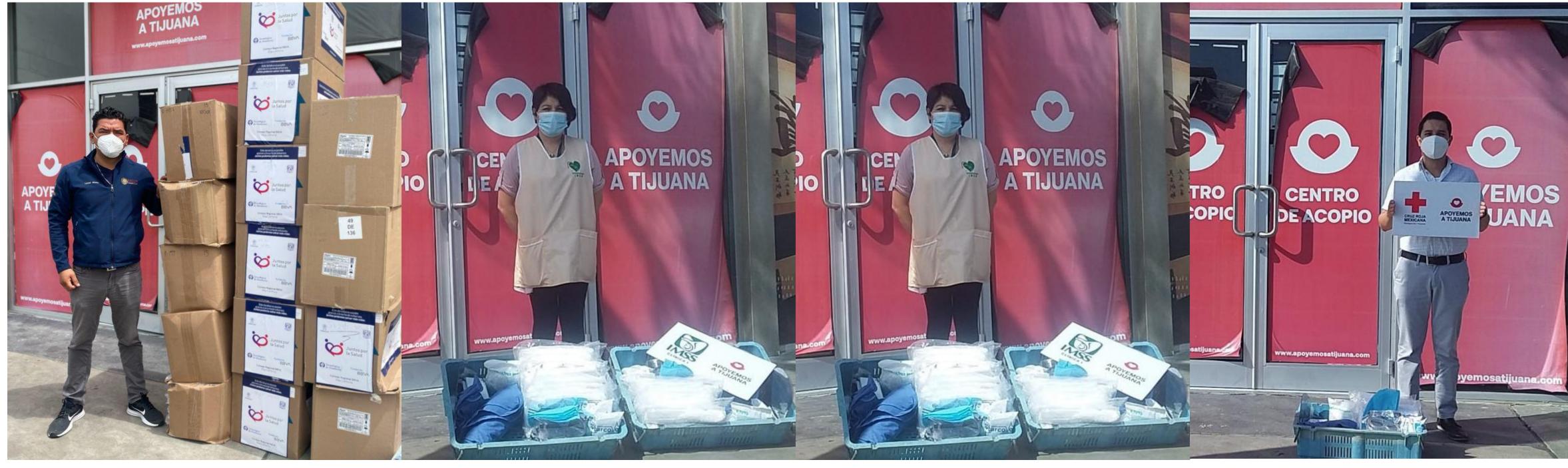
CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ
Disposable gowns	550			
Surgical gowns	384			
Disposable boot high covers	330	30	30	30
Felt face masks	4850	50	50	50
KN95 face masks	91	10	10	10
Disposable surgical caps	9	9	9	9
Nitrile gloves	6400			
Protection glasses	14	5	5	5
Acetate masks	14	6	6	6
White overalls	9	9	9	9
Individual COVID 19 kit	5	5	5	5





## **General Hospital**

## **IMSS Clinic 1**





## **IMSS Clinic 20**

**Red Cross** 

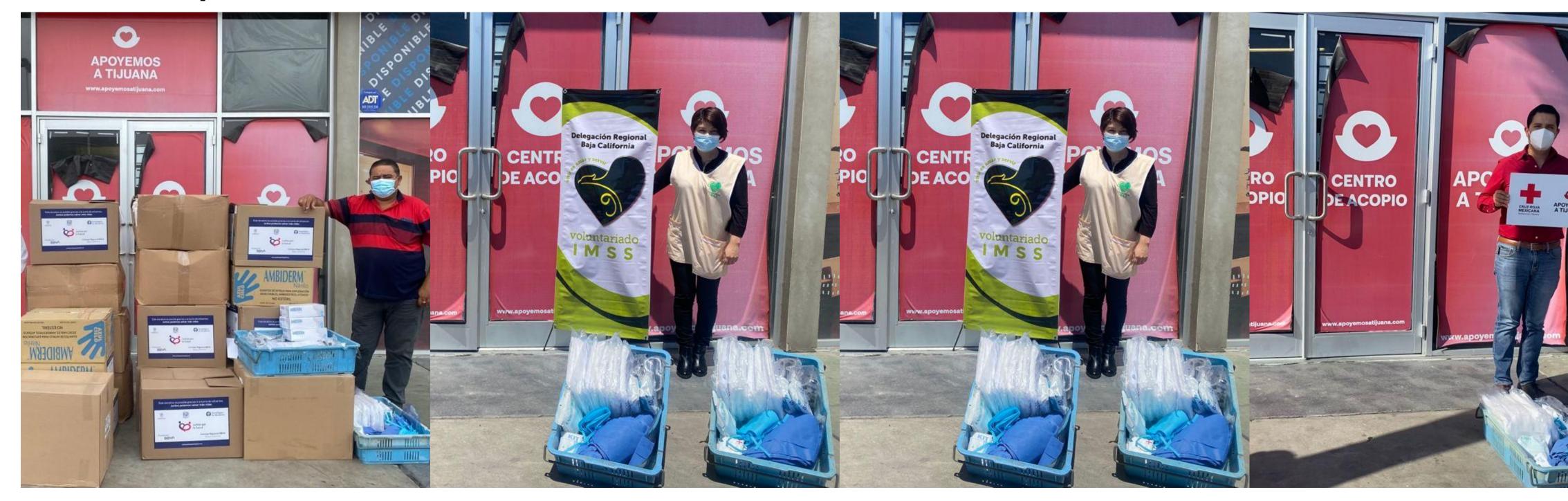






## **General Hospital**

## **IMSS Clinic 1**







#### **Red Cross**

**Delivery**/Reception







### **Control and Transparency**

We are eternally grateful to the Fundación Internacional de la Comunidad, A.C. and the International Community Foundation for their great assistance in providing a transparent framework for the reception of all monetary donations. Every donation that enters Let's Help Tijuana is received by a bank account of this great organization that leaves complete clarity as to what monies enter our cause, and how that money is spent.

We also have the support of the International Firm of Public Accountants, **CROWE**, represented in the city of Tijuana by **GOSSLER**, S.C., which will validate and attest to all the donations received as well as their use.

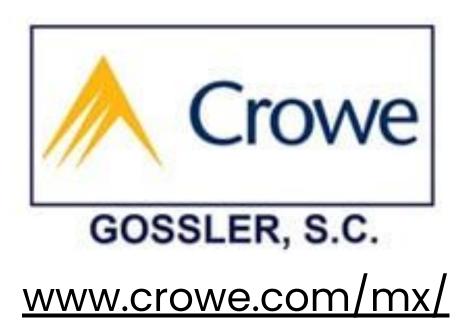




www.ficbaja.org



Fundación Internacional de la Comunidad A.C.





#### Ι ΕΤ'S ΗΕΙ Ρ ΤΙJUΔΝΔ **APOYEMOS A TIJUANA**

# **Control and Transparency** (continued)

Our website: www.LetshelpTijuana.com is also a wonderful tool for transparency.

- We update our donation totals every day.
- Includes a Donation Report
- Includes a Purchases Report
- Will Include a Temporary Hospital Retrofit Report



Includes a Delivery/Reception Report (soon with pictures and receipts)





### Main Report

## \$30,964,955.83 MXN (\$1,290,206.49 USD)

#### Money Donations: Donations in Kind: \$12,222,087.93 MXN (\$509,253.66 USD) \$18,742,867.90 MXN (\$780,952.83 USD)

**Donations Report** | **Purchases Report** | **Delivery/Reception Report** | Retrofitting Report



VER DETALLES



### Where can I donate?

For donations online:

## www.bit.ly/LetshelpTijuana

Another option is to donate directly to the FIC's bank accounts in Banorte.

#### **Account in Pesos**

Bank: **Banorte** Name: Fundación Internacional de la Comunidad A.C.

#### Account Number.: 0198559696 Clabe interbancaria: 072 028 00198559696 5

#### **RFC: FIC00072811A**

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA, BC



Online donations deductible in US. Bank Donations deductible in Mexico.

### **Account in Dollars**

Bank: Banorte Name: Fundación Internacional de la Comunidad A.C.

> Account Number: 0184961902 Clabe interbancaria: 072 028 00184961902 7

#### **RFC: FIC00072811A**

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA, BC



### What if I'd like to make a donation in Kind?

Donations in kind can be taken to any of our following collection centres. (Please use safe practices)

#### **Centro Comercial Pacífico**

Libramiento Sur, Parque 7501, Industrial Pacífico, 22643 Tijuana, B.C.

Free parking if you are donating.

**Contact Us** 

MX +52 (664) 423 2299 USA +1 (619) 941 3198

Info@ApoyemosaTijuana.com Info@LetshelpTijuana.com



### Estadio Toros (Chevron)

Misión de Santo Tomás Río Eufrates con, Col. Infonavit Capistrano, 22223 Tijuana, B.C.

OR

Updated: May 20, 2021

2021

# How to get your invoice

1. Proof of payment or donation Company name to be invoiced
Federal Taxpayer Registry (RFC) 4. CFDI



### Please send all this information to the following email: areyes@ficbaja.org





#### Estadio Caliente



#### Ros-Tij Highway

The

512

#### **Centro Comercial Pacífico**

















### COPANORO









## BBVA



### this is about HUMANITY













### Thank you for your help!















Calimax



























































### Thank you for your help!













InBevCo<sup>™</sup>















































GPO VALLAS







SOLUCIONES DE INTERNET

















### Thank you for your help!













































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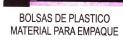






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GRUPO





















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### Thank you for your help!



























### You can be our next donor!

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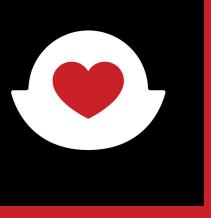
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<u>www.bit.ly/LetshelpTijuana</u> www.bit.ly/ApoyemosaTijuana



## APOYEMOS A TIJUANA **#EsporTijuana**

WWW.APOYEMOSATIJUANA.COM



For donations online: www.bit.ly/LetshelpTijuana