# Merch 11

## LET'S HELP TIJUANA

An amazing cause that decreases the negative impact of the Coronavirus Pandemic on the city of Tijuana.

## APOYEMOS A TIJUANA

## Summary of Activities



## **About Us**

We're a group of driven people, charities and companies working together with the objective of bolstering Tijuana's health sector in order to combat the Coronavirus Pandemic. We are achieving this in 2 ways.

- to medical professionals and staff.
- a temporary hospital. Mission Accomplished!
- necessities



1. By supplying much needed PPE (Personal Protective Equipment)

2. By increasing the medical infrastructure capacity by 60 beds in

3. New Medical supplies and new challenges bring new

# How are we accomplishing this?

By actively seeking out **donations** from proactive citizens, charities and companies who are seeking to bring their energy and resources to our community.

We are receiving donations in **money form** and donations in kind (materials and labor).



We need your help collecting the following supplies in order to continue our mission of helping our medical personnel and our patients affected by COVID-19.

- More doctors
- Monetary donations
- Exhalation filters (vents)
- Ensure (nutritional drink)

## Needs

- Tyvek hooded overalls
- N95 face masks
- P100 (Particles filter)









### More doctors

## **Monetary donations**





## N95 face masks

P100 (Particles filter)



Tyvek hooded overalls



## Exhalation filters (vents)



Ensure (nutritional drink)



## **Donations Summary**

We're making great strides with **Donations** but we need your help!

- Pending Donations:
- Pending Monetary:
  - Pending In Kind:

# For Donations online: www.bit.ly/LetshelpTijuana

Total Donations: \$30,964,955.83 MXN (\$1,290,206.49 USD) Monetary: \$12,222,087.93 MXN (\$509,253.66 USD) In Kind: **\$18,742,867.90 MXN** 

(\$780,952.83 USD)

**\$ 0 MXN \$ 0 MXN** \$0MXN

(\$ 0.00 USD) (\$ 0.00 USD) (\$ 0.00 USD)

www.bit.ly/ApoyemosaTijuana





# **IMPORTANT ANNOUNCEMENT**

As a result of the effort, control and monitoring of the Ministry of Health, **Zonkeys** Auxiliary Hospital concludes its operation due to the decrease in cases/patients that have been received in recent weeks.

However, the Let's Help Tijuana initiative and the Tijuana Zonkeys executive team have agreed that the facilities will continue as they are right now with O2 lines, compressed air, beds, air filtration systems and other important adjustments that will remain intact in case of being required again.

Let's Help Tijuana will continue with the collection and delivery of protective equipment and other items for public hospitals and civil organizations. This is because the Zonkeys Auxiliary Hospital only represents one wing of the double effort of Let's Help Tijuana, which will continue to supply medical equipment, food and hygiene products to the community.

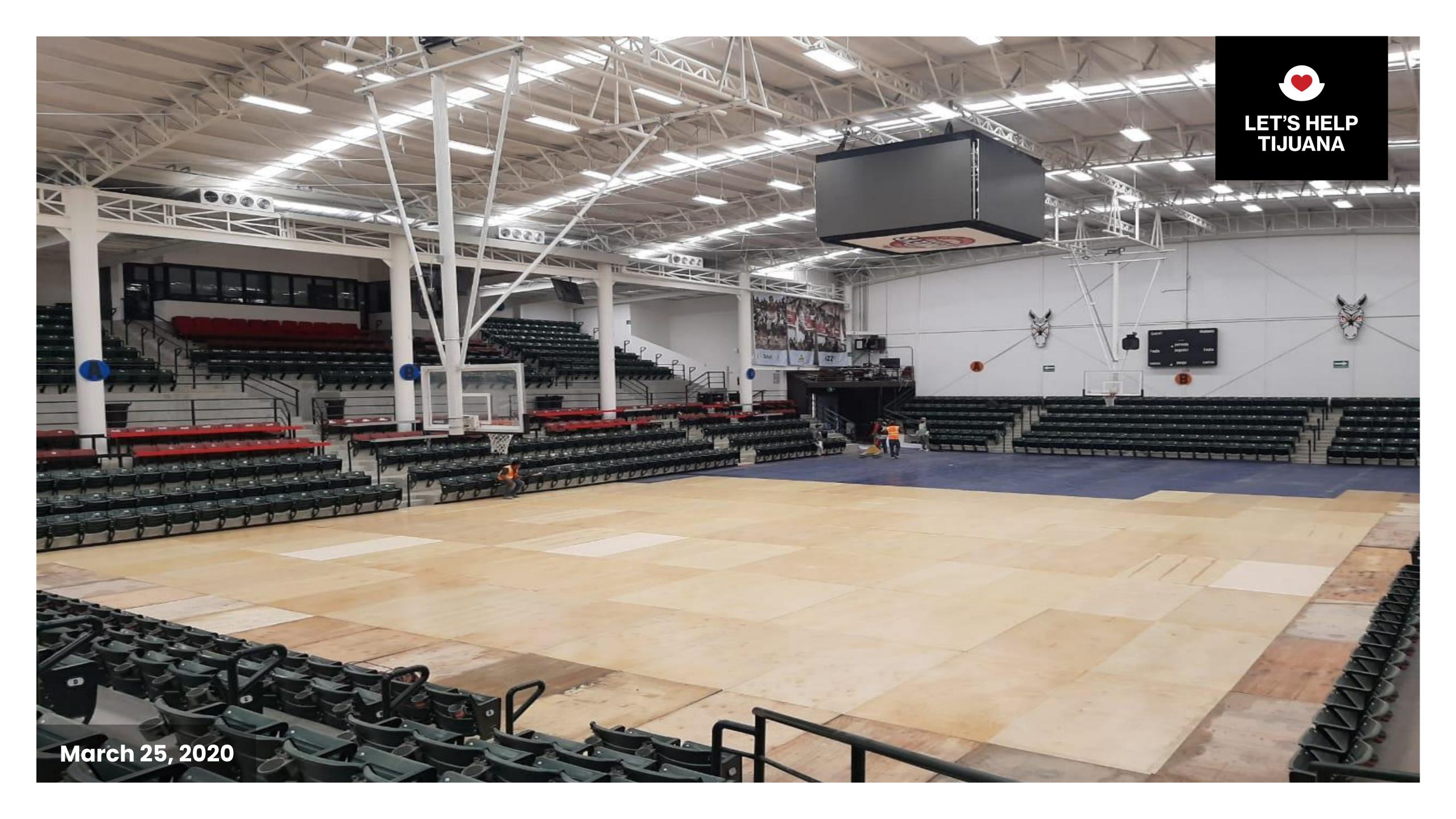




May 1 – October 1









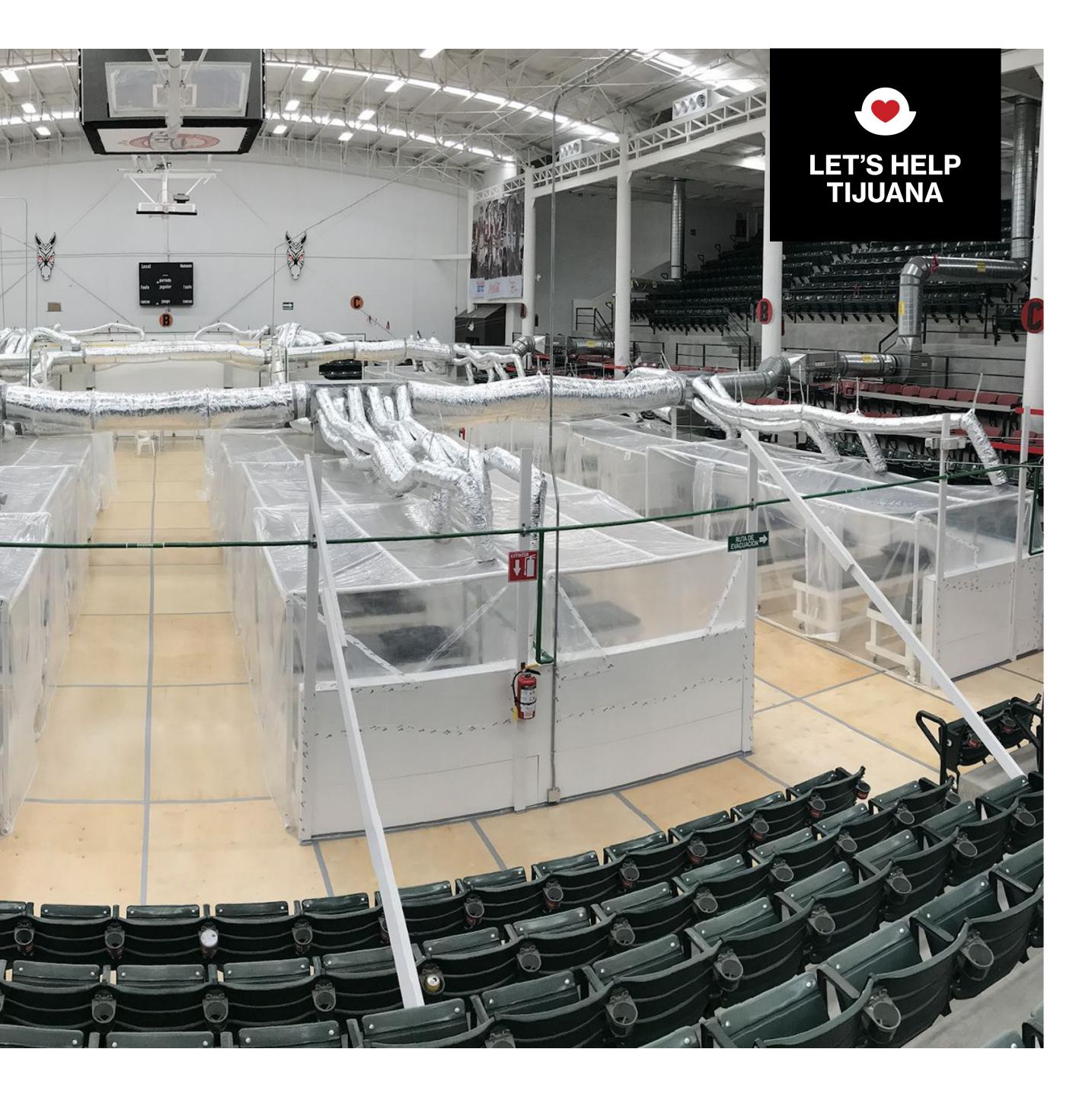
April 30 2020 – Finished installations

Kitter La

A BITADE

3 1 2

1.11.1.













## **Retrofit Donations Summary**

- Electrical Installations: \$331,200 MXN
- Showers, Hallways, and Rooms: \$351,072 MXN
- Vent system 20 air changes/hour: \$758.352 MXN
  - Other essential installations: \$460,148 MXN
    - Sanitization improvements: \$148,852 MXN

Costs covered by Donations in Kind (materials and labor) and Donations in Monetary Form. For more details please visit our website:.

Beds: \$276,803 MXN Screens: \$136,062 MXN O2 Lines: \$314,895 MXN

(\$11,533.46 USD) (\$5,669.25 USD) (\$13,120.625 USD) (\$13,800.00 USD) (\$14,628.00 USD) (\$31,598.00 USD) (\$19,172.83 USD) (\$6,202.16 USD) Total: \$2,777,384 MXN (\$115,724.33 USD)







## May 1st – Reception of Zonkeys Temporary Hospital





## We appreciate the participation of Médicos sin Fronteras (Doctors without Borders) May 1st – June 30







# Temporary Hospital by the numbers

- → Total treated patients: 233
- → Patient discharges: 204
- → Transfers to TJ General Hospital: 28
- → Deaths: 1

Total of 63 workers in Zonkeys

Need of **45 daily Personal Protective** Equipment



s: 233 04







### Updated: March 11, 2021



# **Amazing 1:1 Match**

A special thanks to the Association of Businessmen of Baja California (Asociación de Empresarios de Baja California) and BBVA Mexico for their generous donation of \$2.2 MM pesos (Approximately \$91,500 USD) each, giving a total of \$4.4MM pesos (Approximately \$183,000 USD), destined for much needed Personal Protective Equipment.

Also, an incredible donation of Personal Protection Equipment from **AEBC**: Disposable gloves: 191,300 (PCs) Disposable boot high covers: 9,500 (PCs) Medical gowns: **11,800** Disposable face masks: 18,400 KN95 face masks: **5,400** Drataation alaan 35: [ ]

BBVA





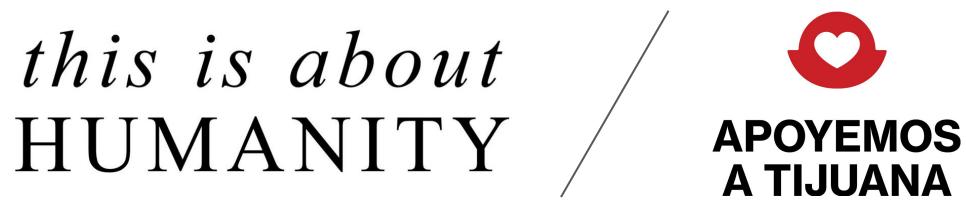




# **Binational Alliance** Help Tijuana 2:1 Matching Grant

A special thanks to the ICF's (International Community Foundation's) Fund This is About Humanity. Their amazing contribution of a 2 to 1 matching grant for \$50,000 USD for a total of \$150,000 USD was fueled by their great network generous influencers- more than 150M followers!.





## **Special Thanks**





Thanks to the great contribution provided by the BBVA Foundation, with its incredible donation of 14,700 white gowns, 6,900 face masks and 100 protective goggles, giving a total of \$2.4M pesos (Approximately \$100,000 USD).

## **Special Thanks**

Thanks to the coordination of The International Community Foundation, and for having donors who support this initiative, collecting 200,000 latex gloves and 300,000 felt face masks, giving a total of \$1.74M pesos (Approximately \$72,458 USD).

This donation will go to 4 cities in Baja California, as requested by the donor, in order to supply the health system, with Apoyemos a Tijuana being the distribution center: Tijuana: **50%** Mexicali: **25%** Ensenada: 15% San Quintín: 10%









## **Special Thanks**

Thanks to their great contribution, Apoyemos a Tijuana was able to transmit its message in the form of spots through various websites such as Pulsar, Invasora, Invasora SD, Poderosa and Xercn, as well as on the Uniradio website, giving a support of **\$1.47MM pesos (Approximately \$51,970 USD)** in the months of April and May.





## **Special Thanks**

We want to thank Arco for their incredible donation of: 800 coveralls, 20 buckets of antibacterial gel, 100 gallons of antiseptic soap, 50 gallons of sanitizer, 3,000 KN95 face masks, 200 protective masks, 19,900 disposable mask masks, 100 acetate masks, 19,400 nitrile gloves, 20,000 disposable boot covers and 20,000 surgical caps, diving a total of \$1.24MM pesos (Approximately \$51,970 USD).





# **Special Thanks**

A special thanks to Villa Marina for their generous contribution of 18,000 meals for patients and doctors at the Zonkeys Auxiliary Hospital, giving an approximate amount of \$864,000 pesos (Approximately \$36,000 USD).





## **Special Thanks**

A special thanks to Tetra Pak for their great monetary contribution of \$470,000 pesos (Approximately \$19,583 **USD)**, a donation to continue supporting the doctors and people affected by COVID-19.





## **Special Thanks**

# COVID-19.



Thank you to Copanoro for their generous contribution in kind of 56,304 rolls of toilet paper, giving a total of \$464,508 pesos (Approximately \$19,354.5 USD), this donation helps us continue supporting the doctors and people affected by

## COPANORO

## **Special Thanks**

A special thank you to Asombro Marketing for their great donation in advertising and communication services, helping us continue transmitting our message to the population of Tijuana, giving a total of \$290,000 pesos (Approximately \$12,083 USD).





# **Special Thanks**

A thank you to Toros Tijuana / Chevron for a great donation that includes: 100 pantry vouchers of \$250 pesos (\$25,000 pesos), 135,000 pesos in gasoline for ambulances, collection center contribution (\$13,610 pesos) and \$86,059 in cash, giving a total of \$259,669 pesos (Approximately \$10,819.54 USD).







## **Special Thanks**

Coca Cola has been a great donor supporting with all the necessary hydration of the doctors, patients and their **\$10,416.67 USD)**.



Updated: March 11, 2021

## companions at the Zonkeys Auxiliary Hospital, giving an approximate value of \$250,000 pesos (Approximately



## Purchases Part 1

#### **LET'S HELP TIJUANA APOYEMOS A TIJUANA**

QUANTITY	CONCEPT	COST
8,000	Disposable Isolation Full-Coverage Gown	\$84,521.67
18,000	KN-95 face masks	\$49,960.00
10,000	N95 face masks	\$21,930.00
2,000	Protective glasses	\$18,662.40
2	Ventilators (rent)	\$11,020.00
1,000	Tyvek Overalls	\$10,350.00
37,000	Disposable Boot high Covers	\$10,278.00
69,400	Nitrile Gloves	\$9,125.21
514	Antibacterial Gel 70% liters	\$2,650.41
60	Oximeter	\$2,084.80
100	Non-rebreather Mask	\$1,813.50
2,429	Nasal Cannula	\$1,640.60
27,400	Disposable Caps	\$920.16
450	Endotracheal Tube # 8	\$829.25



## Purchases Part 2

#### **LET'S HELP TIJUANA** APOYEMOS A TIJUANA

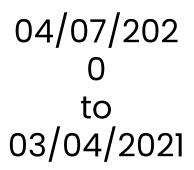
QUANTITY	CONCEPT	COST
450	Endotracheal Tube # 7	\$829.25
12	Infrared thermometer	\$756.00
800	IV Catheter 24G	\$406.50
800	IV Catheter 22G	\$406.49
800	IV Catheter 20G	\$376.38
700	Intravenous infusion set	\$316.48
100	Disposable humidifier	\$244.19
100	Oxygen mask with reservoir	\$225.00
160	Ensure 273 ml	\$208.98
50	Endotracheal Tube # 8	\$86.75
50	Endotracheal Tube # 7	\$86.75
18	Mercury thermometer	\$64.80
100	Hypodermic Needles	\$3.70
		\$229,797.27



# Health Sector Delivery/Reception

TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL	ALBERGUE COVID-19	CADENA DE AYUDA	DEFENSA DE LAS JORNALERAS INDIGENAS	COMERCIALI ZADORA DE ENS.	
2162	1418	2238	1676	3367	100				Γ
6767	80	93	70	4641					
14440	12182	13366	9859	2950	100				
76	57	76	57	400					
97800	49250	52300	47525	28600	1000	50000	20000	30000	1
204	136	140	122	400					1
19860	16298	10648	13902	1400	200				
6823	5436	6486	5112	3660	100				0
214	10	2		1268					1
79412	44704	45456	44477	5700		75000	30000	45000	
236	436	436	436						
591	517	546	478	200					1
1021	985	991	875						
72		12		62					1
				93					1
35	18	27	19	6					1
27	45	45	45						1
	HOSPITAL     2162     6767     14440     76     97800     204     19860     6823     214     79412     236     591     1021     72     35	HOSPITALIMSS CLINIC I216214186767801444012182765797800492502041361986016298682354362141079412447042364365915171021985723518	HOSPITALIMSS CLINIC 1IMSS CLINIC 20216214182238676780931444012182133667657769780049250523002041361401986016298106486823543664862141027941244704454562364364365915175461021985991721272351827	HOSPITAL     IMSS CLINIC 20     TJ       2162     1418     2238     1676       6767     80     93     70       14440     12182     13366     9859       76     57     76     57       97800     49250     52300     47525       204     136     140     122       19860     16298     10648     13902       6823     5436     6486     5112       214     10     2        79412     44704     45456     44477       236     436     436     436       591     517     546     478       1021     985     991     875       72      12        -77     -77     12        35     18     27     19	HOSPITAL     IMSS CLINIC 1     IMSS CLINIC 20     TJ     HOSPITAL       2162     1418     2238     1676     3367       6767     80     93     70     4641       14440     12182     13366     9859     2950       76     57     76     57     400       97800     49250     52300     47525     28600       204     136     140     122     400       19860     16298     10648     13902     1400       6823     5436     6486     5112     3660       214     10     2      1268       79412     44704     45456     44477     5700       236     436     436     436        591     517     546     478     200       1021     985     991     875        72      12      62        72      93     35     <	HOSPITALIMSS CLINIC 20TJHOSPITALCOVID-192162141822381676336710067678093704641144401218213366985929501007657765740097800492505230047525286001000204136140122400198601629810648139021400200682354366486511236601002141021268794124470445456444775700236436436436591517546478200721262721021293351827196	HOSPITAL     IMSS CLINIC 20     TJ     HOSPITAL     COVID-19     AYUDA       2162     1418     2238     1676     3367     100        6767     80     93     70     4641         14440     12182     13366     9859     2950     100        76     57     76     57     400         97800     49250     52300     47525     28600     1000     50000       204     136     140     122     400         19860     16298     10648     13902     1400     200        19860     16298     10648     13902     1400     200        19860     16298     10648     13902     1400     200        214     10     2      1268         79412     44704     45456     44477     5700	TJ GENERAL HOSPITAL     IMSS CLINIC 20     RED CROSS OF TJ     ZONKEYS AUX. HOSPITAL     ALBERGUE COVID-19     CADENA DE AYUDA     LAS INDICENSS INDICENSS INDICENSS       2162     1418     2238     1676     3367     100         6767     80     93     70     4641          14440     12182     13366     9859     2950     100         76     57     76     57     400          97800     49250     52300     47525     28600     1000     50000     20000       204     136     140     122     400          19860     16298     10648     13902     1400     200         19860     16298     10648     5112     3660     100         214     10     2      1268          591     51	TJ GENERAL HOSPITAL     MSS CLINIC 1     MSS CLINIC 20     RED CROSS OF TJ     ZONKEYS AUX. HOSPITAL     ALBERQUE COVID-19     CADE NADEL AYUDA     COMMETERAS AYUDA     CADE AYUDA     CADE AYUDA <thcade ayuda<="" th="">     CADE AYUDA     C</thcade>







## Non-medical supplies delivery

CONCEPT	BANATI	DANCE ABILITY	TIJUANA SIN HAMBRE	ALBERGUE COVID-19	ZONKEYS AUX. HOSPITAL	ASILO EL REFUGIO	HEALTH SECTOR	JURISDICCIÓN ALBERGUE LA RUMOROSA	DATE
Food (pasta, tuna, milk, water)	18525	7324	10196	2336	1067	96			
Hygiene and cleaning (soap, toothpaste, toilet paper)	61885	170	1913	310	1167		38	40	05/02/20 to
Hospital furniture and equipment	110	2	2	12	782				03/04/20
Toys			20						



020	
021	



## **Deliveries of Personal Protective Equipment** March 05 - 11

CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ
Disposable gowns	1672			
Surgical gowns	1154			
Disposable boot high covers	950			
Face masks with face shield	2			
Felt face masks	15100	100	100	100
KN95 face masks	333	20	20	20
Disposable surgical caps	68	22	22	22
Latex gloves	200			
Nitrile gloves	19300			
Protection glasses	34	2	2	2
Acetate masks	65	13	13	13
Reusable white overalls	3			
White overalls	44	22	22	22
Tyvek overalls	22			
Surgical face masks	100			
Individual COVID 19 kit	27	9	9	9



## Non-medical supplies delivery March 05 - 11

CONCEPT

Food (Bottled water, car packaged food, etc.)



	BANATI
nned and	417

## **IMSS Clinic 1**



## **IMSS Clinic 20**





## **Red Cross**



## Tijuana Sin Hambre





### **General Hospital**

### **IMSS Clinic 1**



### **Red Cross**

### BANATI







### **IMSS Clinic 20**

### **Control and Transparency**

We are eternally grateful to the **Fundación Internacional de la Comunidad**, **A.C.** and the **International Community Foundation** for their great assistance in providing a transparent framework for the reception of all monetary donations. Every donation that enters Let's Help Tijuana is received by a bank account of this great organization that leaves complete clarity as to what monies enter our cause, and how that money is spent.

We also have the support of the International Firm of Public Accountants, **CROWE**, represented in the city of Tijuana by **GOSSLER**, S.C., which will validate and attest to all the donations received as well as their use.

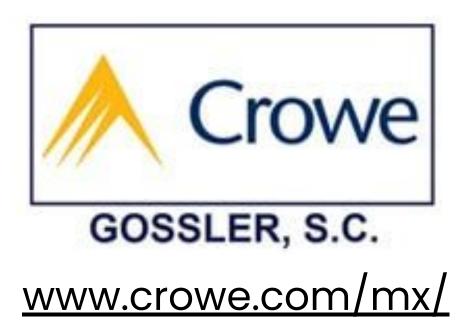




<u>www.ficbaja.org</u>



Fundación Internacional de la Comunidad A.C.



### Ι ΕΤ'S ΗΕΙ Ρ ΤΙJUΔΝΔ **APOYEMOS A TIJUANA**

# **Control and Transparency** (continued)

Our website: www.LetshelpTijuana.com is also a wonderful tool for transparency.

- We update our donation totals every day.
- Includes a Donation Report
- Includes a Purchases Report
- Will Include a Temporary Hospital Retrofit Report



Includes a Delivery/Reception Report (soon with pictures and receipts)



### Main Report

# \$30,964,955.83 MXN (\$1,290,206.49 USD)

### Money Donations: Donations in Kind: \$12,222,087.93 MXN (\$509,253.66 USD) \$18,742,867.90 MXN (\$780,952.83 USD)

**Donations Report** | **Purchases Report** | **Delivery/Reception Report** | Retrofitting Report



VER DETALLES

### Where can I donate?

For donations online:

## www.bit.ly/LetshelpTijuana

Another option is to donate directly to the FIC's bank accounts in Banorte.

### **Account in Pesos**

Bank: Banorte Name: Fundación Internacional de la Comunidad A.C.

### Account Number.: **0198559696** Clabe interbancaria: **072 028 00198559696 5**

### **RFC: FIC00072811A**

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA, BC



Online donations deductible in US. Bank Donations deductible in Mexico.

### **Account in Dollars**

Bank: **Banorte** Name: **Fundación Internacional de la Comunidad A.C.** 

> Account Number: **0184961902** Clabe interbancaria: **072 028 00184961902 7**

### **RFC: FIC00072811A**

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA, BC

Updated: March 11, 2021



1. 2021

### What if I'd like to make a donation in Kind?

Donations in kind can be taken to any of our following collection centres. (Please use safe practices)

### **Centro Comercial Pacífico**

Libramiento Sur, Parque 7501, Industrial Pacífico, 22643 Tijuana, B.C.

Free parking if you are donating.

**Contact Us** 

**MX** +52 (664) 423 2299 **USA** +1 (619) 941 3198

Info@ApoyemosaTijuana.com Info@LetshelpTijuana.com



### **Estadio Toros (Chevron)**

Misión de Santo Tomás Río Eufrates con, Col. Infonavit Capistrano, 22223 Tijuana, B.C.

OR



# How to get your invoice

1. Proof of payment or donation Company name to be invoiced
Federal Taxpayer Registry (RFC) 4. CFDI



### Please send all this information to the following email: areyes@ficbaja.org







### Estadio Caliente



### Ros-Tij Highway

The

512

### **Centro Comercial Pacífico**

















### COPANORO









## BBVA



### this is about HUMANITY











## Thank you for your help!















🕞 Calimax

























































### Thank you for your help!













InBevCo<sup>™</sup>















































GPO VALLAS







KONECEA SOLUCIONES DE INTERNET















## Thank you for your help!













































.IZZ!



















BOLSAS DE PLASTICO MATERIAL PARA EMPAQUE





































Chevron







Telefónica GASTRO PARK



































GRUPO

X

GRUPO

IAMSA





**Pitic**<sup>®</sup>



### Thank you for your help!

























### You can be our next donor!

## MX +52 (664) 423 2299 USA +1 (619) 941 3198

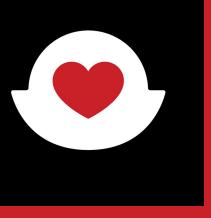
Info@ApoyemosaTijuana Info@LetshelpTijuana

<u>www.bit.ly/LetshelpTijuana</u> <u>www.bit.ly/ApoyemosaTijuana</u>



## APOYEMOS A TIJUANA **#EsporTijuana**

WWW.APOYEMOSATIJUANA.COM



For donations online: www.bit.ly/LetshelpTijuana