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# September 10



**LET'S HELP  
TIJUANA**



**APOYEMOS  
A TIJUANA**

Summary of Activities

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An amazing cause that decreases the negative impact of the Coronavirus Pandemic on the city of Tijuana.

Updated: **September 10 , 2020**



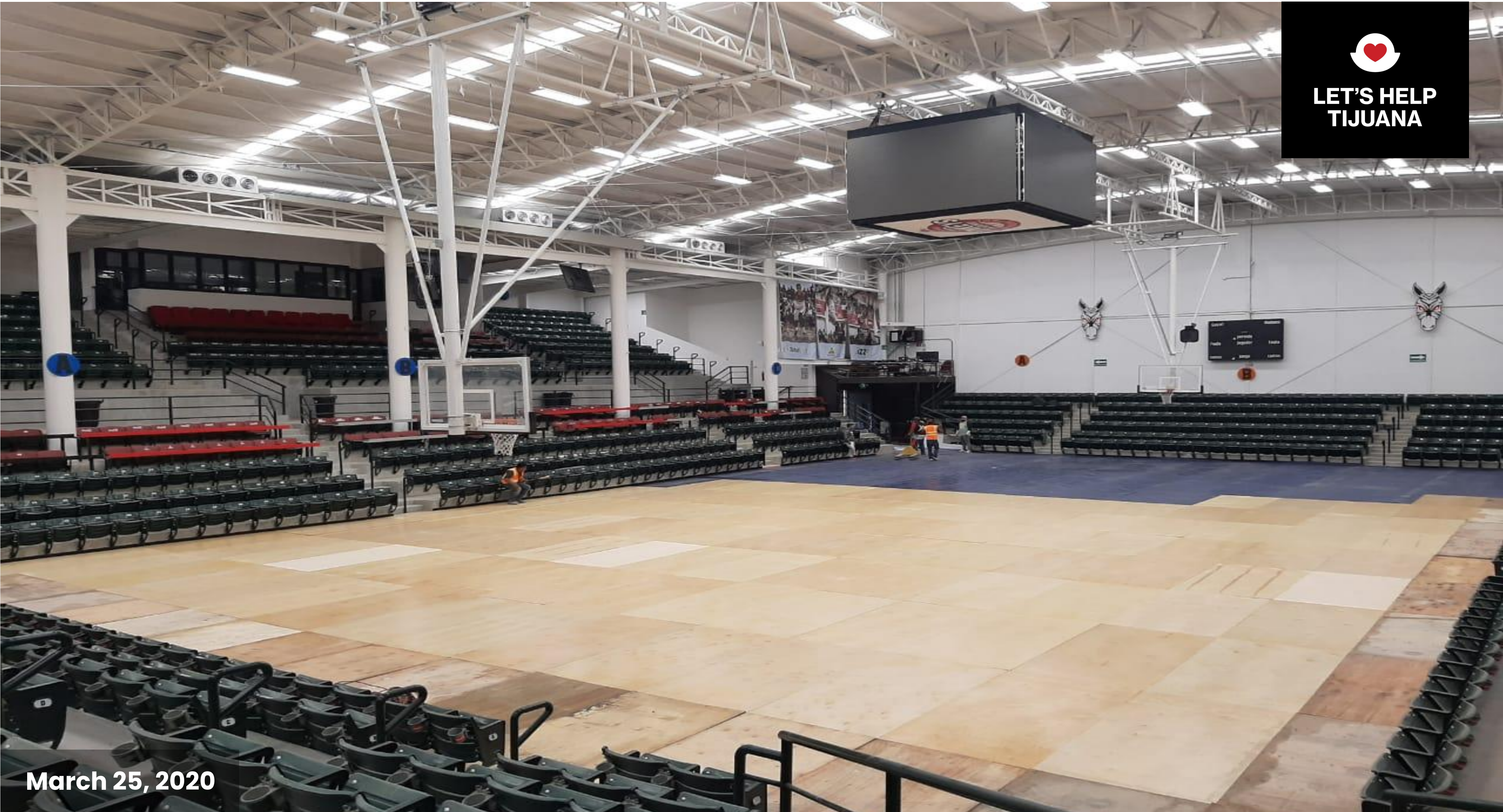
## About Us

We're a group of driven people, charities and companies working together with the objective of bolstering Tijuana's health sector in order to combat the Coronavirus Pandemic. We are achieving this in 2 ways.

1. By supplying much needed PPE (Personal Protective Equipment) to medical professionals and staff.
- ~~2. By increasing the medical infrastructure capacity by 60 beds in a temporary hospital.~~ **Mission Accomplished!**
3. New Medical supplies and new challenges bring new necessities



**LET'S HELP  
TIJUANA**



**March 25, 2020**



**LET'S HELP  
TIJUANA**



**April 17, 2020**



**LET'S HELP  
TIJUANA**



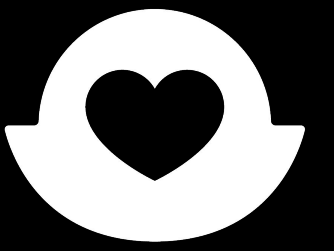
**April 30 2020 – Finished installations**



## How are we accomplishing this?

By actively seeking out **donations** from proactive citizens, charities and companies who are seeking to bring their energy and resources to our community.

We are receiving donations in **money form** and donations in kind (materials and labor).



## Needs

We need your help collecting the following supplies in order to continue our mission of helping our medical personnel and our patients affected by COVID-19.

- More doctors
- Monetary donations
- Exhalation filters (vents)
- Ensure (nutritional drink)
- Tyvek hooded overalls
- N95 face masks
- P100 (Particles filter)



# Needs



**More doctors**



**Monetary donations**



**Tyvek hooded overalls**



**Exhalation filters (vents)**



**N95 face masks**



**P100 (Particles filter)**



**Ensure (nutritional drink)**





# Donations Summary

We're making great strides with **Donations** but we need your help!

Total Donations:	<b>\$30,132,195.69 MXN</b>	<b>(\$1,255,508.15 USD)</b>
Monetary:	<b>\$11,466,576.69 MXN</b>	<b>(\$477,774.02 USD)</b>
In Kind:	<b>\$17,797,619.00 MXN</b>	<b>(\$741,567.45 USD)</b>
Pending Donations:	<b>\$ 868,000 MXN</b>	<b>(\$ 36,166.67 USD)</b>
Pending Monetary:	<b>\$ 0 MXN</b>	<b>(\$ 0.00 USD)</b>
Pending In Kind:	<b>\$ 868,000 MXN</b>	<b>(\$ 36,166.67 USD)</b>

For Donations online:

**[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)**

**[www.bit.ly/Apoyemosatijuana](http://www.bit.ly/Apoyemosatijuana)**

Updated: **September 10, 2020**



## Retrofit Donations Summary

Beds:	<b>\$276,803 MXN</b>	<b>(\$11,533.46 USD)</b>
Screens:	<b>\$136,062 MXN</b>	<b>(\$5,669.25 USD)</b>
O2 Lines:	<b>\$314,895 MXN</b>	<b>(\$13,120.625 USD)</b>
Electrical Installations:	<b>\$331,200 MXN</b>	<b>(\$13,800.00 USD)</b>
Showers, Hallways, and Rooms:	<b>\$351,072 MXN</b>	<b>(\$14,628.00 USD)</b>
Vent system 20 air changes/hour:	<b>\$758,352 MXN</b>	<b>(\$31,598.00 USD)</b>
Other essential installations:	<b>\$460,148 MXN</b>	<b>(\$19,172.83 USD)</b>
Sanitization improvements:	<b>\$148,852 MXN</b>	<b>(\$6,202.16 USD)</b>
<b>Total:</b>	<b>\$2,777,384 MXN</b>	<b>(\$115,724.33 USD)</b>

Costs covered by Donations in Kind (materials and labor) and Donations in Monetary Form. For more details please visit our website:

**[www.LetshelpTijuana.com](http://www.LetshelpTijuana.com)**



## Amazing 1:1 Match

A special thanks to the Association of Businessmen of Baja California (Asociación de Empresarios de Baja California) and BBVA Mexico for their generous donation of **\$2.2 MM pesos (Approximately \$91,500 USD) each**, giving a **total of \$4.4MM pesos (Approximately \$183,000 USD)**, destined for much needed Personal Protective Equipment.

Also, an incredible donation of Personal Protection Equipment from **AEBC:**

Disposable gloves: **191,300 (PCs)**

Disposable boot high covers: **9,500 (PCs)**

Medical gowns: **11,800**

Disposable face masks: **18,400**

KN95 face masks: **5,400**

Protection glasses: **5,000**





## Binational Alliance Help Tijuana 2:1 Matching Grant

A special thanks to the ICF's (International Community Foundation's) Fund **This is About Humanity**. Their amazing contribution of a 2 to 1 matching grant for \$50,000 USD for a total of **\$150,000 USD** was fueled by their great network generous influencers- **more than 150M followers!**

*this is about*  
HUMANITY





## Special Thanks

Thanks to the great contribution provided by the BBVA Foundation, with its incredible donation of 14,700 white gowns, 6,900 face masks and 100 protective goggles, giving a total of **\$2.4M pesos (Approximately \$100,000 USD)**.

The logo for BBVA, consisting of the letters 'BBVA' in a bold, blue, sans-serif font.



## Special Thanks

Thanks to the coordination of The International Community Foundation, and for having donors who support this initiative, collecting 200,000 latex gloves and 300,000 felt face masks, giving a total of **\$1.74M pesos (Approximately \$72,458 USD)**.

This donation will go to 4 cities in Baja California, as requested by the donor, in order to supply the health system, with Apoyemos a Tijuana being the distribution center:

- Tijuana: **50%**
- Mexicali: **25%**
- Ensenada: **15%**
- San Quintín: **10%**





## Special Thanks

Thanks to their great contribution, Apoyemos a Tijuana was able to transmit its message in the form of spots through various websites such as Pulsar, Invasora, Invasora SD, Poderosa and Xercn, as well as on the Uniradio website, giving a support of **\$1.47MM pesos (Approximately \$51,970 USD)** in the months of April and May.





## Special Thanks

We want to thank Arco for their incredible donation of: 800 coveralls, 20 buckets of antibacterial gel, 100 gallons of antiseptic soap, 50 gallons of sanitizer, 3,000 KN95 face masks, 200 protective masks, 19,900 disposable mask masks, 100 acetate masks, 19,400 nitrile gloves, 20,000 disposable boot covers and 20,000 surgical caps, diving a total of **\$1.24MM pesos (Approximately \$51,970 USD)**.



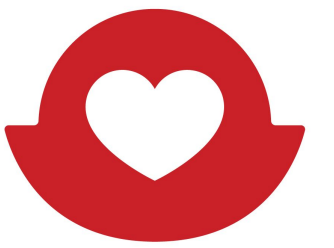




## Special Thanks

A special thanks to Villa Marina for their generous contribution of 18,000 meals for patients and doctors at the Zonkeys Auxiliary Hospital, giving an approximate amount of **\$864,000 pesos (Approximately \$36,000 USD)**.





## Special Thanks

A special thanks to Tetra Pak for their great monetary contribution of **\$470,000 pesos (Approximately \$19,583 USD)**, a donation to continue supporting the doctors and people affected by COVID-19.





## Special Thanks

Thank you to Copanoro for their generous contribution in kind of 56,304 rolls of toilet paper, giving a total of **\$464,508 pesos (Approximately \$19,354.5 USD)**, this donation helps us continue supporting the doctors and people affected by COVID-19.

COPANORO



## Special Thanks

A special thank you to Asombro Marketing for their great donation in advertising and communication services, helping us continue transmitting our message to the population of Tijuana, giving a total of **\$290,000 pesos (Approximately \$12,083 USD)**.





## Special Thanks

A thank you to Toros Tijuana / Chevron for a great donation that includes: 100 pantry vouchers of \$250 pesos (\$25,000 pesos), 135,000 pesos in gasoline for ambulances, collection center contribution (\$13,610 pesos) and \$86,059 in cash, giving a total of **\$259,669 pesos (Approximately \$10,819.54 USD)**.





## Special Thanks

Coca Cola has been a great donor supporting with all the necessary hydration of the doctors, patients and their companions at the Zonkeys Auxiliary Hospital, giving an approximate value of **\$250,000 pesos (Approximately \$10,416.67 USD)**.





# May 1st – Reception of Zonkeys Temporary Hospital



**LET'S HELP TIJUANA**  
APOYEMOS A TIJUANA

# **We appreciate the participation of Médicos sin Fronteras (Doctors without Borders) May 1st – June 30**







# Temporary Hospital by the numbers

## Uncontaminated area

STAFF	QTY
J02 administrative	8
J02 psychology	2
J02 Social work	1
J02 Pharmacy	1
Security	2
<b>Total</b>	<b>14</b>

## Contaminated area

STAFF	QTY
Unit Director	1
J02 doctors	11
J02 nurses	17
Hygiene	16
Paramedics	4
<b>Total</b>	<b>49</b>

## Patients

- Total treated patients: 223
- Current patients: 11
- Patient discharges: 183
- Transfers to TJ General Hospital: 27
- Deaths: 1
- Initial capacity: 50 patients

**Total of 63 workers in Zonkeys at the moment**  
**Need of 45 daily Personal Protective Equipment**  
**350 weekly**





**Compressor and boiler**



**Medical beds and vents**



**Disinfecting spaces**



# Donations in Kind



## BBVA

Disposable gowns: 1,000 pieces  
Felt face masks: 6,300 pieces  
N95 face masks: 7,300 pieces

## Employees Medi México

Food

# Purchases

## Part 1



QUANTITY	CONCEPT	COST
8,000	Disposable Isolation Full-Coverage Gown	\$84,521.67
18,000	KN-95 face masks	\$49,960.00
10,000	N95 face masks	\$21,930.00
2,000	Protective glasses	\$18,662.40
2	Ventilators (rent)	\$11,020.00
1,000	Tyvek Overalls	\$10,350.00
37,000	Disposable Boot high Covers	\$10,278.00
69,400	Nitrile Gloves	\$9,125.21
514	Antibacterial Gel 70% liters	\$2,650.41
60	Oximeter	\$2,084.80
100	Non-rebreather Mask	\$1,813.50
2,429	Nasal Cannula	\$1,640.60
27,400	Disposable Caps	\$920.16
450	Endotracheal Tube # 8	\$829.25

# Purchases

## Part 2



QUANTITY	CONCEPT	COST
450	Endotracheal Tube # 7	\$829.25
12	Infrared thermometer	\$756.00
800	IV Catheter 24G	\$406.50
800	IV Catheter 22G	\$406.49
800	IV Catheter 20G	\$376.38
700	Intravenous infusion set	\$316.48
100	Disposable humidifier	\$244.19
100	Oxygen mask with reservoir	\$225.00
160	Ensure 273 ml	\$208.98
50	Endotracheal Tube # 8	\$86.75
50	Endotracheal Tube # 7	\$86.75
18	Mercury thermometer	\$64.80
100	Hypodermic Needles	\$3.70
		<b>\$229,797.27</b>



# Health Sector Delivery/Reception

CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL	ALBERGUE COVID-19	CADENA DE AYUDA	DEFENSA DE LAS JORNALERAS INDIGENAS	COMERCIALIZADORA DE ENS.	DATE
Disposable Isolation Full-Coverage overalls	1952	1217	2024	1484	3043	100	--	--	--	04/07/2020 to 09/03/2020
Surgical/disposable gowns	130	76	85	70	3841	--	--	--	--	
Disposable surgical caps	12758	11758	12938	9439	2050	100	--	--	--	
Antibacterial Gel 70% liters	76	57	76	57	400	--	--	--	--	
Nitrile & latex gloves	40500	37150	39900	34825	25300	1000	50000	20000	30000	
Surgeon gloves 7 1/2	180	118	118	96	400	--	--	--	--	
Disposable boot high covers	16108	14808	8958	12162	1400	200	--	--	--	
KN95 face masks	5256	4456	5456	4052	2810	100	--	--	--	
N95 face masks	211	10	2	--	418	--	--	--	--	
Disposable face masks	25996	25996	25556	24077	3900	--	75000	30000	45000	
Protection glasses	462	452	472	419	200	--	--	--	--	
Acetate mask	774	774	774	699	--	--	--	--	--	
Endotracheal tubes	50	--	--	--	--	--	--	--	--	
Oximeters	10	--	--	--	30	--	--	--	--	
Digital thermometers	2	--	2	--	4	--	--	--	--	
Mercury thermometers	10	--	10	--	28	--	--	--	--	
Medicines	--	--	--	--	93	--	--	--	--	
Medical protection kit	25	18	21	19	6	--	--	--	--	



## Non-medical supplies delivery

CONCEPT	DANCE ABILITY	TIJUANA SIN HAMBRE	BANATI	ALBERGUE COVID-19	ZONKEYS AUX. HOSPITAL	ASILO EL REFUGIO	HEALTH SECTOR	DATE
Food (pasta, tuna, milk, water)	7,324	4431	2896	2,336	611	96	--	05/02/2020 to 09/03/2020
Hygiene and cleaning (soap, toothpaste, toilet paper)	170	120	55304	310	1167	--	38	
Hospital furniture and equipment	2	2	2	12	782	--	--	

# Deliveries of Personal Protective Equipment

## September 4 - 10



CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL
Surgical gowns	2	1	2	--	400
Disposable gowns	2	--	--	--	--
Disposable boot high covers	110	110	110	110	--
Felt face masks	1500	1500	1500	1500	800
KN95 face masks	75	75	75	75	300
N95 face masks	--	--	--	--	300
Disposable surgical caps	30	30	30	30	300
Latex gloves	600	600	600	600	--
Nitrile gloves	300	300	300	300	1000
Surgeon gloves 7 1/2	2	2	2	2	--
Medical protection kit	1	--	2	--	--
Protection glasses	5	5	5	5	--
Acetate masks	15	15	15	7	--
Reusable white overalls	5	5	5	5	--
Tyvek coveralls	--	--	--	--	3
Disposable coveralls X	--	--	--	--	185





# Non-medical supplies delivery September 4 - 10

CONCEPT	BANATI	HEALTH SECTOR	ZONKEYS AUX. HOSPITAL
Food	377	--	
Hygiene and cleaning (soap, toothpaste, toilet paper)	207	--	



# Delivery/Reception

Zonkeys Auxiliary Hospital



General Hospital



IMSS Clinic 1



IMSS Clinic 20



Red Cross



Banati (TJ Food Bank)





# Delivery/Reception

**Zonkeys Auxiliary Hospital**



**General Hospital**



**IMSS Clinic 1**



**IMSS Clinic 20**



**Red Cross**



**Banati (TJ Food Bank)**





# Control and Transparency

We are eternally grateful to the **Fundación Internacional de la Comunidad, A.C.** and the **International Community Foundation** for their great assistance in providing a transparent framework for the reception of all monetary donations. Every donation that enters Let's Help Tijuana is received by a bank account of this great organization that leaves complete clarity as to what monies enter our cause, and how that money is spent.

We also have the support of the International Firm of Public Accountants, **CROWE**, represented in the city of Tijuana by **GOSSLER, S.C.**, which will validate and attest to all the donations received as well as their use.



<https://icfdn.org/>



[www.ficbaja.org](http://www.ficbaja.org)



[www.crowe.com/mx/](http://www.crowe.com/mx/)



## **Control and Transparency (continued)**

Our website: [www.LetshelpTijuana.com](http://www.LetshelpTijuana.com) is also a wonderful tool for transparency.

- We update our donation totals every day.
- Includes a Donation Report
- Includes a Purchases Report
- Includes a Delivery/Reception Report (soon with pictures and receipts)
- Will Include a Temporary Hospital Retrofit Report



## Main Report

**\$30,132,195.69 MXN (\$1,255,508.15 USD)**

Money Donations:

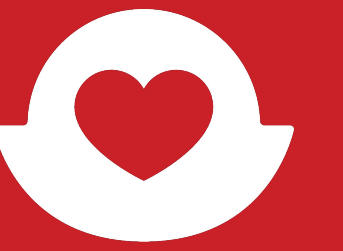
**\$11,466,576.69 MXN (\$477,774.02 USD)**

Donations in Kind:

**\$17,797,619.00 MXN (\$741,567.45 USD)**

[Donations Report](#) | [Purchases Report](#) | [Delivery/Reception Report](#) | [Retrofitting Report](#)

[VER DETALLES](#)



# Where can I donate?

For donations online:

**[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)**

Another option is to donate directly to the FIC's bank accounts in Banorte.

## **Account in Pesos**

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number.: **0198559696**

Clabe interbancaria:  
**072 028 00198559696 5**

**RFC: FIC00072811A**

**Address:** VIA RÁPIDA OTE 17084 CP.22226 SIMÓN  
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,  
BC

## **Account in Dollars**

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number: **0184961902**

Clabe interbancaria:  
**072 028 00184961902 7**

**RFC: FIC00072811A**

**Address:** VIA RÁPIDA OTE 17084 CP.22226 SIMÓN  
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,  
BC





# What if I'd like to make a donation in Kind?

Donations in kind can be taken to any of our following collection centres. (Please use safe practices)

## **Centro Comercial Pacífico**

Libramiento Sur, Parque 7501, Industrial Pacífico,  
22643 Tijuana, B.C.

Free parking if you are donating.

## **Estadio Toros (Chevron)**

Misión de Santo Tomás Río Eufrates con, Col.  
Infonavit Capistrano, 22223 Tijuana, B.C.

**OR**

## **Contact Us**

**MX** +52 (664) 423 2299

**USA** +1 (619) 941 3198

[Info@Apoyemosatijuana.com](mailto:Info@Apoyemosatijuana.com)

[Info@LetshelpTijuana.com](mailto:Info@LetshelpTijuana.com)





## How to get your invoice

1. Proof of payment or donation
2. Company name to be invoiced
3. Federal Taxpayer Registry (RFC)
4. CFDI

Please send all this information to the following email:

**[areyes@ficbaja.org](mailto:areyes@ficbaja.org)**





# Special Donors



*this is about*  
HUMANITY



**Deloitte.**





# Thank you for your help!



LET'S HELP TIJUANA  
APOYEMOS A TIJUANA



# Thank you for your help!



LET'S HELP TIJUANA  
APOYEMOS A TIJUANA



# Thank you for your help!





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**LET'S HELP TIJUANA**  
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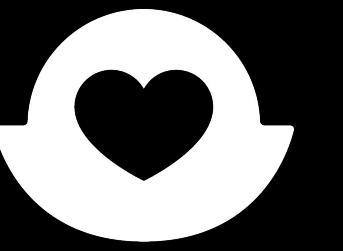
COPANORO



**TOYOTA**  
Baja California







**You can be our next donor!**

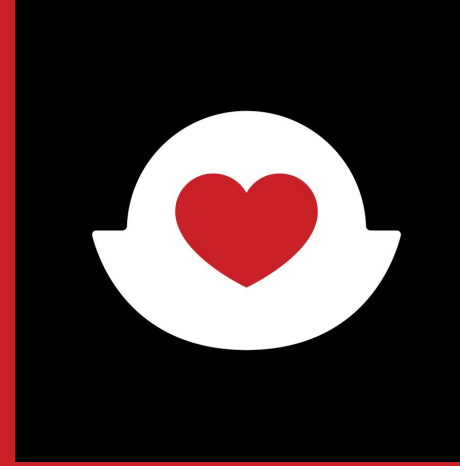
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**USA +1 (619) 941 3198**

Info@Apoyemosatijuana  
Info@LetshelpTijuana

[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)  
[www.bit.ly/Apoyemosatijuana](http://www.bit.ly/Apoyemosatijuana)



# APOYEMOS A TIJUANA

#EsporTijuana

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For donations online:

[www.bit.ly/LetshelpTijuana](http://www.bit.ly/LetshelpTijuana)

[WWW.APOYEMOSATIJUANA.COM](http://WWW.APOYEMOSATIJUANA.COM)