
September 3



**LET'S HELP
TIJUANA**



**APOYEMOS
A TIJUANA**

Summary of Activities

An amazing cause that decreases the negative impact of the Coronavirus Pandemic on the city of Tijuana.

Updated: **September 3, 2020**



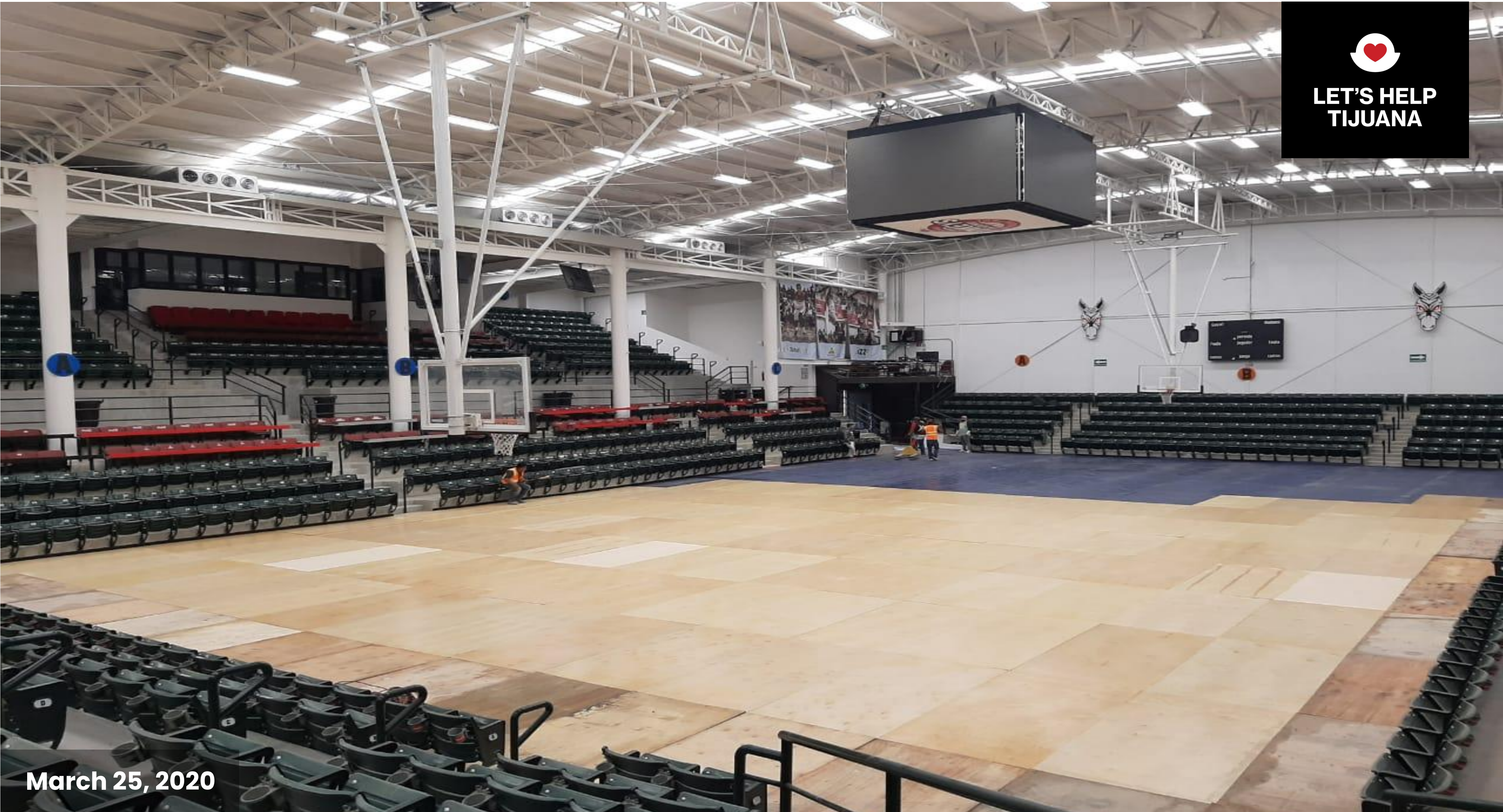
About Us

We're a group of driven people, charities and companies working together with the objective of bolstering Tijuana's health sector in order to combat the Coronavirus Pandemic. We are achieving this in 2 ways.

1. By supplying much needed PPE (Personal Protective Equipment) to medical professionals and staff.
- ~~2. By increasing the medical infrastructure capacity by 60 beds in a temporary hospital.~~ **Mission Accomplished!**
3. New Medical supplies and new challenges bring new necessities



**LET'S HELP
TIJUANA**



March 25, 2020



**LET'S HELP
TIJUANA**



April 17, 2020



**LET'S HELP
TIJUANA**



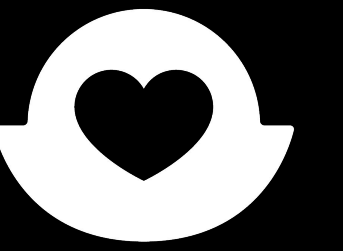
April 30 2020 – Finished installations



How are we accomplishing this?

By actively seeking out **donations** from proactive citizens, charities and companies who are seeking to bring their energy and resources to our community.

We are receiving donations in **money form** and donations in kind (materials and labor).



Needs

We need your help collecting the following supplies in order to continue our mission of helping our medical personnel and our patients affected by COVID-19.

- More doctors
- Monetary donations
- Exhalation filters (vents)
- Ensure (nutritional drink)
- Tyvek hooded overalls
- N95 face masks
- P100 (Particles filter)



Needs



More doctors



Monetary donations



Tyvek hooded overalls



Exhalation filters (vents)



N95 face masks



P100 (Particles filter)



Ensure (nutritional drink)



Donations Summary

We're making great strides with **Donations** but we need your help!

Total Donations:	\$29,252,851.69 MXN	(\$1,218,868.80 USD)
Monetary:	\$11,461,576.69 MXN	(\$477,565.67 USD)
In Kind:	\$17,791,275.00 MXN	(\$741,303.13 USD)
Pending Donations:	\$ 868,000 MXN	(\$ 36,166.67 USD)
Pending Monetary:	\$ 0 MXN	(\$ 0.00 USD)
Pending In Kind:	\$ 868,000 MXN	(\$ 36,166.67 USD)

For Donations online:

www.bit.ly/LetshelpTijuana

www.bit.ly/ApoyemosaTijuana

Updated: **September 3, 2020**



Retrofit Donations Summary

Beds:	\$276,803 MXN	(\$11,533.46 USD)
Screens:	\$136,062 MXN	(\$5,669.25 USD)
O2 Lines:	\$314,895 MXN	(\$13,120.625 USD)
Electrical Installations:	\$331,200 MXN	(\$13,800.00 USD)
Showers, Hallways, and Rooms:	\$351,072 MXN	(\$14,628.00 USD)
Vent system 20 air changes/hour:	\$758,352 MXN	(\$31,598.00 USD)
Other essential installations:	\$460,148 MXN	(\$19,172.83 USD)
Sanitization improvements:	\$148,852 MXN	(\$6,202.16 USD)
Total:	\$2,777,384 MXN	(\$115,724.33 USD)

Costs covered by Donations in Kind (materials and labor) and Donations in Monetary Form. For more details please visit our website:

www.LetshelpTijuana.com



Amazing 1:1 Match

A special thanks to the Association of Businessmen of Baja California (Asociación de Empresarios de Baja California) and BBVA Mexico for their generous donation of **\$2.2 MM pesos (Approximately \$91,500 USD) each**, giving a **total of \$4.4MM pesos (Approximately \$183,000 USD)**, destined for much needed Personal Protective Equipment.

Also, an incredible donation of Personal Protection Equipment from **AEBC:**

Disposable gloves: **191,300 (PCs)**

Disposable boot high covers: **9,500 (PCs)**

Medical gowns: **11,800**

Disposable face masks: **18,400**

KN95 face masks: **5,400**

Protection glasses: **5,000**





Binational Alliance Help Tijuana 2:1 Matching Grant

A special thanks to the ICF's (International Community Foundation's) Fund **This is About Humanity**. Their amazing contribution of a 2 to 1 matching grant for \$50,000 USD for a total of **\$150,000 USD** was fueled by their great network generous influencers- **more than 150M followers!**

this is about
HUMANITY



APOYEMOS
A TIJUANA



Special Thanks

Thanks to the great contribution provided by the BBVA Foundation, with its incredible donation of 14,700 white gowns, 6,900 face masks and 100 protective goggles, giving a total of **\$2.4M pesos (Approximately \$100,000 USD)**.

The BBVA logo, consisting of the letters 'BBVA' in a bold, blue, sans-serif font, centered on the slide.



Special Thanks

Thanks to the coordination of The International Community Foundation, and for having donors who support this initiative, collecting 200,000 latex gloves and 300,000 felt face masks, giving a total of **\$1.74M pesos (Approximately \$72,458 USD)**.

This donation will go to 4 cities in Baja California, as requested by the donor, in order to supply the health system, with Apoyemos a Tijuana being the distribution center:

- Tijuana: **50%**
- Mexicali: **25%**
- Ensenada: **15%**
- San Quintín: **10%**





Special Thanks

Thanks to their great contribution, Apoyemos a Tijuana was able to transmit its message in the form of spots through various websites such as Pulsar, Invasora, Invasora SD, Poderosa and Xercn, as well as on the Uniradio website, giving a support of **\$1.47MM pesos (Approximately \$51,970 USD)** in the months of April and May.





Special Thanks

We want to thank Arco for their incredible donation of: 800 coveralls, 20 buckets of antibacterial gel, 100 gallons of antiseptic soap, 50 gallons of sanitizer, 3,000 KN95 face masks, 200 protective masks, 19,900 disposable mask masks, 100 acetate masks, 19,400 nitrile gloves, 20,000 disposable boot covers and 20,000 surgical caps, diving a total of **\$1.24MM pesos (Approximately \$51,970 USD)**.





Special Thanks

A special thanks to Villa Marina for their generous contribution of 18,000 meals for patients and doctors at the Zonkeys Auxiliary Hospital, giving an approximate amount of **\$864,000 pesos (Approximately \$36,000 USD)**.





Special Thanks

A special thanks to Tetra Pak for their great monetary contribution of **\$470,000 pesos (Approximately \$19,583 USD)**, a donation to continue supporting the doctors and people affected by COVID-19.





Special Thanks

Thank you to Copanoro for their generous contribution in kind of 56,304 rolls of toilet paper, giving a total of **\$464,508 pesos (Approximately \$19,354.5 USD)**, this donation helps us continue supporting the doctors and people affected by COVID-19.

COPANORO



Special Thanks

A special thank you to Asombro Marketing for their great donation in advertising and communication services, helping us continue transmitting our message to the population of Tijuana, giving a total of **\$290,000 pesos (Approximately \$12,083 USD)**.





Special Thanks

A thank you to Toros Tijuana / Chevron for a great donation that includes: 100 pantry vouchers of \$250 pesos (\$25,000 pesos), 135,000 pesos in gasoline for ambulances, collection center contribution (\$13,610 pesos) and \$86,059 in cash, giving a total of **\$259,669 pesos (Approximately \$10,819.54 USD)**.





Special Thanks

Coca Cola has been a great donor supporting with all the necessary hydration of the doctors, patients and their companions at the Zonkeys Auxiliary Hospital, giving an approximate value of **\$250,000 pesos (Approximately \$10,416.67 USD)**.

The iconic Coca-Cola logo, rendered in its signature red script font, centered on the page.



May 1st – Reception of Zonkeys Temporary Hospital



LET'S HELP TIJUANA
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We appreciate the participation of Médicos sin Fronteras (Doctors without Borders) May 1st – June 30





Temporary Hospital by the numbers

Uncontaminated area

STAFF	QTY
J02 administrative	8
J02 psychology	2
J02 Social work	1
J02 Pharmacy	1
Security	2
Total	14

Contaminated area

STAFF	QTY
Unit Director	1
J02 doctors	11
J02 nurses	17
Hygiene	16
Paramedics	4
Total	49

Patients

- Total treated patients: 217
- Current patients: 12
- Patient discharges: 179
- Transfers to TJ General Hospital: 25
- Deaths: 1
- Initial capacity: 50 patients

Total of 63 workers in Zonkeys at the moment
Need of 45 daily Personal Protective Equipment
350 weekly





Compressor and boiler



Medical beds and vents



Disinfecting spaces



Donations in Kind



Disposable gowns, felt face masks, N95 face masks



Disposable gowns, acetate masks, felt face masks, N95 face masks, disposable coveralls

Purchases

Part 1



QUANTITY	CONCEPT	COST
8,000	Disposable Isolation Full-Coverage Gown	\$84,521.67
18,000	KN-95 face masks	\$49,960.00
10,000	N95 face masks	\$21,930.00
2,000	Protective glasses	\$18,662.40
2	Ventilators (rent)	\$11,020.00
1,000	Tyvek Overalls	\$10,350.00
37,000	Disposable Boot high Covers	\$10,278.00
69,400	Nitrile Gloves	\$9,125.21
514	Antibacterial Gel 70% liters	\$2,650.41
60	Oximeter	\$2,084.80
100	Non-rebreather Mask	\$1,813.50
2,429	Nasal Cannula	\$1,640.60
27,400	Disposable Caps	\$920.16
450	Endotracheal Tube # 8	\$829.25

Purchases

Part 2



QUANTITY	CONCEPT	COST
450	Endotracheal Tube # 7	\$829.25
12	Infrared thermometer	\$756.00
800	IV Catheter 24G	\$406.50
800	IV Catheter 22G	\$406.49
800	IV Catheter 20G	\$376.38
700	Intravenous infusion set	\$316.48
100	Disposable humidifier	\$244.19
100	Oxygen mask with reservoir	\$225.00
160	Ensure 273 ml	\$208.98
50	Endotracheal Tube # 8	\$86.75
50	Endotracheal Tube # 7	\$86.75
18	Mercury thermometer	\$64.80
100	Hypodermic Needles	\$3.70
		\$229,797.27

Health Sector Delivery/Reception



CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL	ALBERGUE COVID-19	CADENA DE AYUDA	DEFENSA DE LAS JORNALERAS INDIGENAS	COMERCIALIZADORA DE ENS.	DATE
Disposable Isolation Full-Coverage overalls	1952	1217	2024	1484	2945	100	--	--	--	04/07/2020 to 08/27/2020
Surgical/disposable gowns	123	73	82	70	3841	--	--	--	--	
Disposable surgical caps	12558	11558	12738	9339	1550	100	--	--	--	
Antibacterial Gel 70% liters	76	57	76	57	400	--	--	--	--	
Nitrile & latex gloves	39000	35650	38400	33325	24000	1000	50000	20000	30000	
Surgeon gloves 7 1/2	176	114	114	92	400	--	--	--	--	
Disposable boot high covers	15908	14608	8758	12062	1400	200	--	--	--	
KN95 face masks	5106	4306	5306	3902	2510	100	--	--	--	
N95 face masks	211	10	--	--	118	--	--	--	--	
Disposable face masks	23496	23496	23056	21577	3400	--	75000	30000	45000	
Protection glasses	452	442	462	409	200	--	--	--	--	
Acetate mask	754	754	754	679	--	--	--	--	--	
Endotracheal tubes	50	--	--	--	--	--	--	--	--	
Oximeters	10	--	--	--	30	--	--	--	--	
Digital thermometers	2	--	2	--	4	--	--	--	--	
Mercury thermometers	10	--	10	--	28	--	--	--	--	
Medicines	--	--	--	--	93	--	--	--	--	
Medical protection kit	18	18	19	19	6	--	--	--	--	



Non-medical supplies delivery

CONCEPT	DANCE ABILITY	TIJUANA SIN HAMBRE	BANATI	ALBERGUE COVID-19	ZONKEYS AUX. HOSPITAL	ASILO EL REFUGIO	HEALTH SECTOR	DATE
Food (pasta, tuna, milk, water)	7,324	4431	2,839	2,336	611	96	--	05/02/2020 to 08/27/2020
Hygiene and cleaning (soap, toothpaste, toilet paper)	170	120	54626	310	1148	--	34	
Hospital furniture and equipment	2	2	2	12	782	--	--	

Deliveries of Personal Protective Equipment

August 21 - 27



CONCEPT	TJ GENERAL HOSPITAL	IMSS CLINIC 1	IMSS CLINIC 20	RED CROSS OF TJ	ZONKEYS AUX. HOSPITAL
Surgical gowns	3	3	3	--	--
Disposable gowns	4	--	--	--	--
Disposable boot high covers	200	200	200	100	--
Felt face masks	2500	2500	2500	2500	500
KN95 face masks	150	150	150	150	300
N95 face masks	--	--	2	--	300
Disposable surgical caps	200	200	200	100	500
Latex gloves	1000	1000	1000	1000	--
Nitrile gloves	500	500	500	500	1300
Surgeon gloves 7 1/2	4	4	4	4	--
Medical protection kit	7	--	2	--	--
Protection glasses	10	10	10	10	--
Acetate masks	20	20	20	20	--
Reusable white overalls	--	--	--	--	80
Tyvek coveralls	--	--	--	--	6
Disposable coveralls X	--	--	--	--	12



Non-medical supplies delivery August 21 - 27

CONCEPT	BANATI	HEALTH SECTOR	ZONKEYS AUX. HOSPITAL
Food	57	--	--
Hygiene and cleaning (soap, toothpaste, toilet paper)	678	4	19



Delivery/Reception

Zonkeys Auxiliary Hospital



General Hospital



IMSS Clinic 1



IMSS Clinic 20



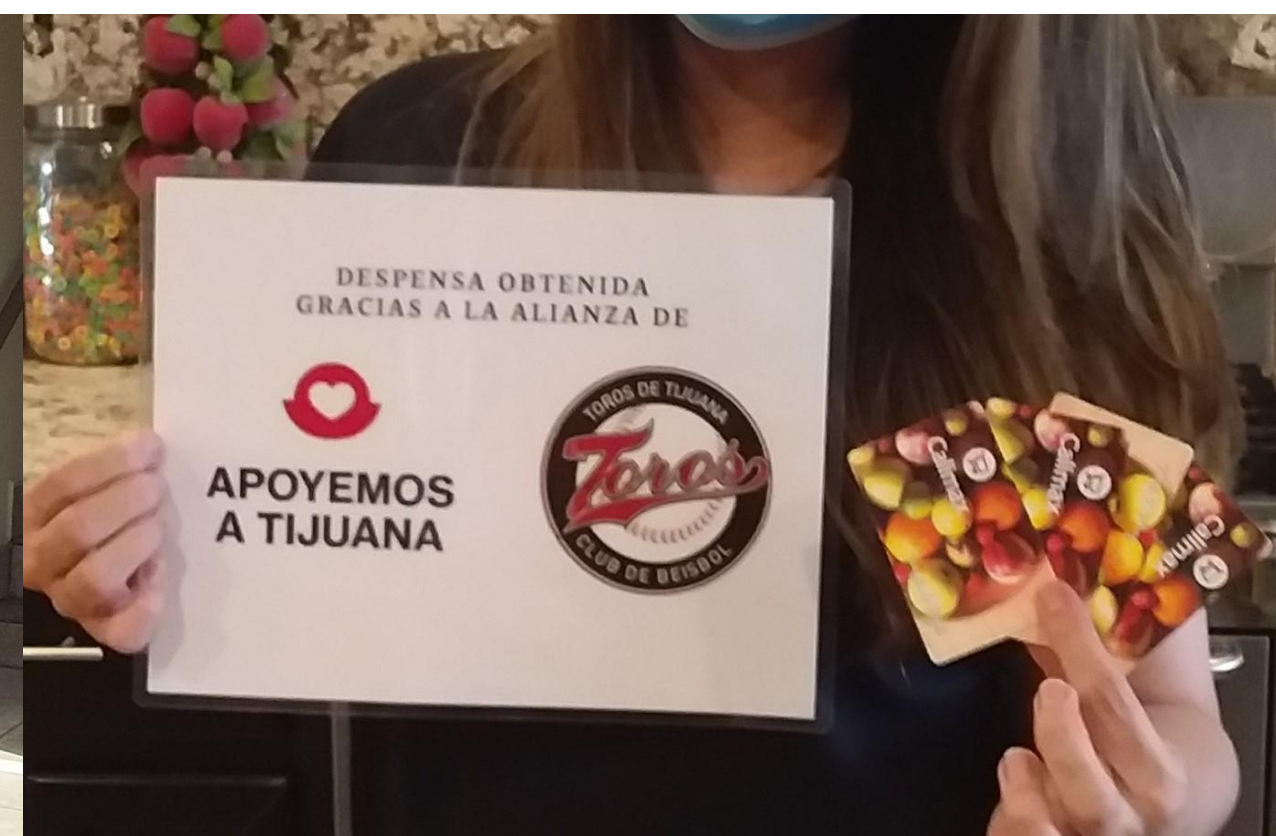
Red Cross



Banati (TJ Food Bank)



Tijuana sin Hambre





Delivery/Reception

Zonkeys Auxiliary Hospital



General Hospital



IMSS Clinic 1



IMSS Clinic 20



Red Cross



Banati (TJ Food Bank)





Control and Transparency

We are eternally grateful to the **Fundación Internacional de la Comunidad, A.C.** and the **International Community Foundation** for their great assistance in providing a transparent framework for the reception of all monetary donations. Every donation that enters Let's Help Tijuana is received by a bank account of this great organization that leaves complete clarity as to what monies enter our cause, and how that money is spent.

We also have the support of the International Firm of Public Accountants, **CROWE**, represented in the city of Tijuana by **GOSSLER, S.C.**, which will validate and attest to all the donations received as well as their use.



<https://icfdn.org/>



www.ficbaja.org



www.crowe.com/mx/



Control and Transparency (continued)

Our website: www.LetshelpTijuana.com is also a wonderful tool for transparency.

- We update our donation totals every day.
- Includes a Donation Report
- Includes a Purchases Report
- Includes a Delivery/Reception Report (soon with pictures and receipts)
- Will Include a Temporary Hospital Retrofit Report



Main Report

\$29,252,851.69 MXN **(\$1,218,868.80**

Money Donations:

\$11,461,576.69 MXN (\$477,565.67 USD)

Donations in Kind:

\$17,791,275.00 MXN (\$741,303.13 USD)

USD)

[Donations Report](#) | [Purchases Report](#) | [Delivery/Reception Report](#) | [Retrofitting Report](#)

[VER DETALLES](#)

LET'S HELP TIJUANA

APOYEMOS A TIJUANA



Where can I donate?

For donations online:

www.bit.ly/LetshelpTijuana

Another option is to donate directly to the FIC's bank accounts in Banorte.

Account in Pesos

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number.: **0198559696**

Clabe interbancaria:
072 028 00198559696 5

RFC: FIC00072811A

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,
BC

Account in Dollars

Bank: **Banorte**

Name: **Fundación Internacional de la Comunidad A.C.**

Account Number: **0184961902**

Clabe interbancaria:
072 028 00184961902 7

RFC: FIC00072811A

Address: VIA RÁPIDA OTE 17084 CP.22226 SIMÓN
BOLÍVAR ZONA DEL RÍO 3RA ETAPA. C.P. 22226 TIJUANA,
BC



Fundación Internacional
de la Comunidad A.C.

Online donations deductible in US. Bank Donations deductible in
Mexico.

Updated: **September 3, 2020**



What if I'd like to make a donation in Kind?

Donations in kind can be taken to any of our following collection centres. (Please use safe practices)

Centro Comercial Pacífico

Libramiento Sur, Parque 7501, Industrial Pacífico,
22643 Tijuana, B.C.

Free parking if you are donating.

Estadio Toros (Chevron)

Misión de Santo Tomás Río Eufrates con, Col.
Infonavit Capistrano, 22223 Tijuana, B.C.

OR

Contact Us

MX +52 (664) 423 2299

USA +1 (619) 941 3198

Info@ApoyemosajTijuana.com

Info@LetshelpTijuana.com



How to get your invoice

- 1.** Proof of payment or donation
- 2.** Company name to be invoiced
- 3.** Federal Taxpayer Registry (RFC)
- 4.** CFDI

Please send all this information to the following email:

areyes@ficbaja.org



Directions



Directions



Special Donors



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HUMANITY



Deloitte.





Thank you for your help!





Thank you for your help!



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Thank you for your help!





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LET'S HELP TIJUANA
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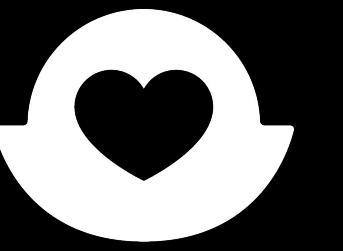


COPANORO



TOYOTA
Baja California





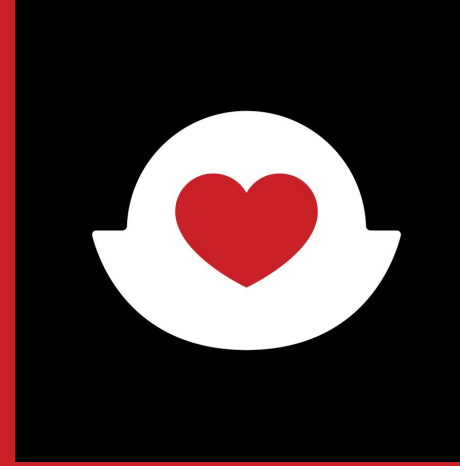
You can be our next donor!

MX +52 (664) 423 2299

USA +1 (619) 941 3198

Info@Apoyemosatijuana
Info@LetshelpTijuana

www.bit.ly/LetshelpTijuana
www.bit.ly/Apoyemosatijuana



APOYEMOS A TIJUANA

#EsporTijuana

For donations online:

www.bit.ly/LetshelpTijuana

WWW.APOYEMOSATIJUANA.COM